### Linked in Talent Solutions

# Introducing Pipeline Builder

Pipeline Builder helps you grow a pipeline of interested candidates when you're hiring a lot of roles in a short amount of time. Candidates can easily share their contact information to express interest in your opportunities – and you can connect with qualified and interested talent.

Build a targeted pipeline of interested candidates for your most important roles



# Reach the right talent

Target who you need to hire for your high-priority, high-volume, or hard-to-fill roles through rich media content when they visit LinkedIn.



# Attract potential candidates

Landing pages with rich media bring your roles to life. Members can express interest with one click, without a lengthy application process.

# Engage and follow up with candidates

Interested members' profiles and contact information feed into LinkedIn Recruiter, making it easy for your team to follow up.

"I was blown away with the results. We were able to quickly engage with so many people who were a potential fit for Autodesk."

> Jessica Boyd Talent Brand Manager, Autodesk

### Build winning teams with LinkedIn Talent Solutions

CONTACT US

1-855-655-5653 | Request a demo

## 83%

of new leads sourced through Pipeline Builder haven't applied to a job at the company before

## 40%

higher rating on applicant quality than any job board

# 560M+

community of active and engaged professionals

## Bundle Pipeline Builder with these products



### Recruiter

Find, connect with, and manage the right talent throughout your team's hiring process.

#### Learn more



### **Career Pages**

Attract top candidates by highlighting your company culture and job opportunities.

#### Learn more



### **Talent Media**

Targeted ads distribute job opportunities to a more relevant audience.

Learn more

### Other resources to help you with your hiring needs

How to Craft Job Posts that Convert LinkedIn Hiring Features Revealed 6 Steps to Accelerate the Hiring Process

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