



LinkedIn Job Posts

Discover the world's most advanced jobs network

Post your job opening on LinkedIn

How does it work?

Start by filling out your job details and purchasing a job post. In minutes, your post becomes searchable and viewable by all LinkedIn members.

We automatically match your job to qualified members and engage them via our LinkedIn homepage, e-mails, and mobile app.

The result: Get qualified candidates to accelerate your hiring!

3 ways to post a job on LinkedIn

Single post: Enter your job details and check out. Your job will be live in minutes!

Multi-packs: Save up to 40% by buying 5 or 10 Job Posts at a time. Your first job will be live instantly and you can use the rest for 12 months.

Job Slots: Hiring multiple roles this year? Get year-round Jobs access plus the flexibility to swap out roles — all at lower monthly rates.

Did you know?

You can increase visibility of your job post by sponsoring your job. Simply bid for prime placement using the pay per click option.

[Learn more about Sponsored Jobs.](#)

There's no place like LinkedIn to post your opening



Unbeatable reach

LinkedIn has 400M+ members across industries & geographies, including yours.



Quality candidates

We share your job with quality members who would be a great fit — even if they're not actively looking for a new role.



Automatic matching

We find matching candidates and engage them via our LinkedIn homepage, e-mails and mobile app.

How to post a job

1. Click “Business Services” at top of your LinkedIn homepage, then “[Post a Job.](#)”
2. Fill out the details for your job.
3. Review and post! Your job will be live in minutes.

[Learn more about posting a job](#)

Pricing

The job title and its geographical location determines the cost of a job posting. To see the pricing, fill out the title and location of your job. Once you continue to checkout, you'll see options for a single 30-day posting as well as discounted multi-packs.

[Learn more about our pricing](#)

3 tips to get more, better applicants

- **Use a common job title.** Make your title findable by sticking to standard, straight-forward titles. If you use a common title, we'll have an easier time matching it to the right people and job seekers will be more likely to find it.
- **Share, share, share.** Jobs shared by employees get 30% more applications. Any time you post a job, share it on LinkedIn and other social networks. Ask your coworkers to share it too.
- **Link your job to your company page.** Jobs linked to a LinkedIn company page get 59% more views. When posting a job, select your company name from the drop down to connect your job post to your Company Page.
[Learn more about company pages.](#)



At the end of the day, it's all about having access to the right people. Every time I get an applicant from LinkedIn, I'm optimistic.



Tracy Heverly
Human Resources and Program Manager,
Bluebeam Software, Inc.

With LinkedIn Jobs, you'll also get:



A list of up to 50 candidates that match your job post



5 InMail messages to contact potential candidates directly



Easy-to-use tools to track and share applicants



Real-time analytics on applicants and viewers.