



## LinkedIn Job Posts

Discover the world's most advanced jobs network

Post your job opening on LinkedIn

### How does it work?

Start by filling out your job details and purchasing a job post. In minutes, your post becomes searchable and viewable by all LinkedIn members.

We automatically match your job to qualified members and engage them via our LinkedIn homepage, e-mails, and mobile app.

**The result: Get qualified candidates to accelerate your hiring!**

### 3 ways to post a job on LinkedIn

**Single post:** Enter your job details and check out. Your job will be live in minutes!

**Multi-packs:** Save up to 40% by buying 5 or 10 Job Posts at a time. Your first job will be live instantly and you can use the rest for 12 months.

**Job Slots:** Hiring multiple roles this year? Get year-round Jobs access plus the flexibility to swap out roles — all at lower monthly rates.

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Did you know?

You can increase visibility of your job post by sponsoring your job. Simply bid for prime placement using the pay per click option.

[Learn more about Sponsored Jobs.](#)

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There's no place like LinkedIn to post your opening



### **Unbeatable reach**

LinkedIn has 400M+ members across industries & geographies, including yours.



### **Quality candidates**

We share your job with quality members who would be a great fit — even if they're not actively looking for a new role.



### **Automatic matching**

We find matching candidates and engage them via our LinkedIn homepage, e-mails and mobile app.

## How to post a job

1. Click “Business Services” at top of your LinkedIn homepage, then “[Post a Job.](#)”
2. Fill out the details for your job.
3. Review and post! Your job will be live in minutes.

[Learn more about posting a job](#)

## Pricing

The job title and its geographical location determines the cost of a job posting. To see the pricing, fill out the title and location of your job. Once you continue to checkout, you'll see options for a single 30-day posting as well as discounted multi-packs.

[Learn more about our pricing](#)

## 3 tips to get more, better applicants

- **Use a common job title.** Make your title findable by sticking to standard, straight-forward titles. If you use a common title, we'll have an easier time matching it to the right people and job seekers will be more likely to find it.
- **Share, share, share.** Jobs shared by employees get 30% more applications. Any time you post a job, share it on LinkedIn and other social networks. Ask your coworkers to share it too.
- **Link your job to your company page.** Jobs linked to a LinkedIn company page get 59% more views. When posting a job, select your company name from the drop down to connect your job post to your Company Page.  
[Learn more about company pages.](#)



At the end of the day, it's all about having access to the right people. Every time I get an applicant from LinkedIn, I'm optimistic.



**Tracy Heverly**  
Human Resources and Program Manager,  
Bluebeam Software, Inc.

## With LinkedIn Jobs, you'll also get:



A list of up to 50 candidates that match your job post



5 InMail messages to contact potential candidates directly



Easy-to-use tools to track and share applicants



Real-time analytics on applicants and viewers.