

SUCCESS STORY

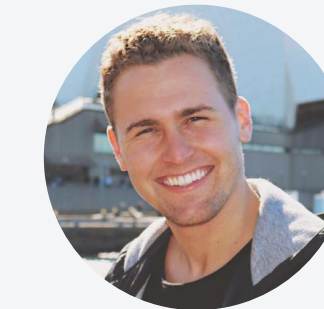
QUALTRICS SEES AN 80% TIME SAVINGS WITH LINKEDIN RECRUITER SYSTEM CONNECT

With a recruitment team spread across six locations, Qualtrics is continually looking for ways to increase its efficiency and maximize time with candidates. As the leader in experience management, Qualtrics places a high priority on providing great experiences to its own employees and applicants. Previously, Qualtrics would manually input candidate information from LinkedIn Recruiter into their Applicant Tracking System (ATS), Greenhouse, which took an average of 30 seconds per applicant. Now, with LinkedIn Recruiter System Connect (RSC), Qualtrics recruiters are able to export information from LinkedIn to their ATS in about 6 seconds with just two clicks. This 80% time savings allows the team to assess applicants much faster and keep candidate information up to date.

THE IMPACT

SEAMLESS INTEGRATION	Overall, the activation of Recruiter System Connect and integration between Recruiter and Greenhouse involved minimal effort and was set up within minutes .
INCREASED EFFICIENCY	Now, with just one click, Qualtrics is able to streamline their process and better assess candidates with complete information.
TIME SAVINGS	The process of updating its ATS with data from LinkedIn Recruiter was highly manual, taking an average of 30 seconds per applicant. Now, the team can export the same information in under 6 seconds.

“LinkedIn Recruiter System Connect allows us to get candidates into our ATS much faster and be more efficient with our time.”



ETHAN MEYER

TALENT OPERATIONS AND
ANALYTICS LEAD, QUALTRICS