Linked in

Reach new heights across unchartered territory

Learn how a LinkedIn Enterprise Program can help your organisation bridge today's skills gap.



In April 2021, many organisations were caught off-quard with two-thirds of their workforce having either left their current jobs or considering it1.

With an international skills shortage on the rise, 73% of APAC organisations see building their talent pipeline as a major priority².

It's now more important than ever for hiring professionals to make the most of this talent reshuffle and focus on bridging critical skills to remain competitive.

It raises the question that all HR professionals are asking.

How do organisations take advantage of this opportunity and future-proof their current talent strategy?



Take advantage of the marketplace

Hire more qualified talent and bridge the skills gap



Engage more qualified talent

Partner a LinkedIn Enterprise Program with LinkedIn Talent Insights to hunt out the best candidates and capture more qualified talent with unlimited job posts.



Maximise team productivity

Get unlimited seats and access to LinkedIn Recruiter and Jobs to help with team collaboration, speed up internal processes and make hiring more efficient.



Compete for talent more effectively

Get added value from your Enterprise Program with a Linkedin Careers Page. Boost your organisation's awareness with an unlimited number of job posts and your unique story.



Invest in your team's future

LinkedIn Enterprise Program customers have seen significant savings when upgrading up to a multi-year contract with locked-in cost certainty for the length of the contract term.



More organisations are moving up with LinkedIn Enterprise

The LinkedIn Enterprise Program is helping more HR professionals reach new heights with a simplified, multiyear contract offering locked-in pricing and unlimited access to LinkedIn Recruiter and Jobs.

4,600%

increase in Job Slot Views and Job Apply Clicks³



258%

increase in 'Influenced Hires'³



113%

increase in Inmail acceptance rate³



Bill Chouinard. Director of Talent Acquisition, Cengage

"As a result of our partnership with LinkedIn, we have reduced time-to-fill by more than 30% and cut cost-per-hire by more than 50% and maintained an average hiring manager satisfaction score of 98%."



- LinkedIn "What is the Great Reshuffle and How Can You Make the Most of it? (These Free Courses Can Help)"
- LinkedIn Future of Recruiting report, survey data (2020)
- LinkedIn "ManTech uses LinkedIn to build their employer brand and hire niche talent"