

# Reach new heights across uncharted territory

Learn how a LinkedIn Enterprise Program can help your organisation build critical skills for today and tomorrow.



The world is currently experiencing a mass talent migration. We like to call it “The Great Reshuffle”.

As of April 2021, **two-thirds of the workforce has either left their current jobs or considered it**<sup>1</sup>.

Why? **33% of APAC employees have stated that a lack of learning and development has pushed them to leave their current jobs** in search of new skills and growth opportunities<sup>2</sup>.

With an international skills shortage on the rise, there’s a heightened urgency for organisations to build critical skills internally in order to retain their staff, and more importantly, remain competitive.

How do organisations keep their staff from moving while future-proofing their current talent strategy?

## Build critical skills to remain competitive

### Keep your staff happy by upskilling



#### Empower every employee with unlimited upskilling

94% of employees say they would stay at an organisation if they invested in their learning and growth<sup>3</sup>. Help your employees upskill and grow with unlimited access to 36k+ courses, covering both soft and hard skills.



#### Set your teams up for success

Get access to a dedicated account manager to help your organisation get the most out of LinkedIn Learning.



#### Aggregate all learning materials in one place

If you’re already on a LinkedIn Learning Pro plan, get free access to the new LinkedIn Learning Hub for the length of your contract when upgrading to the Learning Enterprise Program.



#### Invest in your team’s future

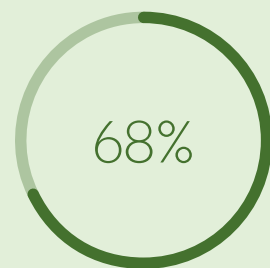
LinkedIn Enterprise Program customers have seen significant savings when signing up to a multi-year contract with locked-in cost certainty for the length of the contract term.

# More organisations are moving up with LinkedIn Enterprise

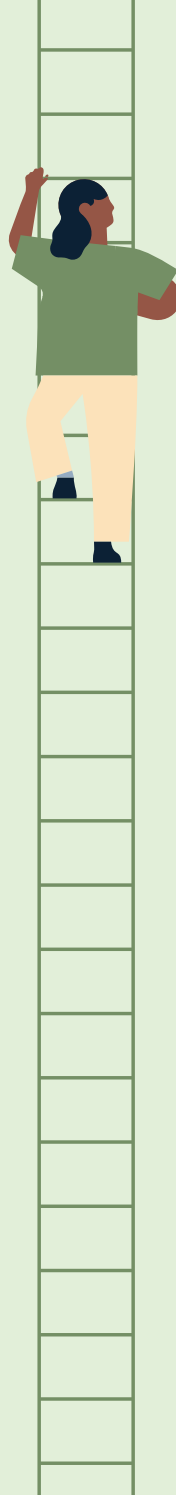
The LinkedIn Enterprise Program is helping more HR professionals reach new heights with a simplified, multi-year contract offering locked-in pricing and unlimited access to LinkedIn Learning.



increased engagement with video content on LinkedIn Learning<sup>4</sup>



of employees engaged with LinkedIn Learning<sup>5</sup>



*Clare Vasey, Head of Lateral Recruitment, Pinsent Masons*

“I don’t call LinkedIn a supplier, I call them a key partner because I see what we have with them is a true partnership. LinkedIn continues to advise Pinsent Masons on what they think we should do because they want us to be successful too. They are a key partner that we will continue to invest in.”



**Pinsent Masons**

1. LinkedIn - “What is the Great Reshuffle and How Can You Make the Most of it? (These Free Courses Can Help)”
2. LinkedIn - “Future of Skills 2019”
3. LinkedIn - “2019 Workplace Learning Report”
4. Based on a mean unique daily view counts of unique logged-in users at companies with contracts of at-least 200 seats. % is compared to companies that don't go all-in (Global data: June 2019 - May 2020)
5. LinkedIn - “Putting People First: Uniphore goes from local to global”

