

The effect of Covid-19 on the EMEA job market



Using LinkedIn data we analysed job applications from March to April 2020 across seven EMEA markets – Germany, France, UK, Netherlands, UAE, Spain, and Italy – and identified roles that have seen the highest percentage increase in job applications month-to-month. We also identified top skills needed for each role and the top industries recruiting for these roles today. The following is based on the results.

Top 5 Roles

Top 3 Industries

Top 3 Skills



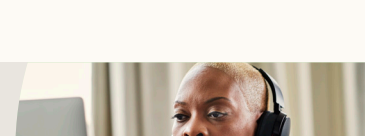
Germany



1	Java Software Engineer	Software & IT Services Finance Corporate Services	Spring Framework Maven Hibernate
2	Sales Manager	Software & IT Services Manufacturing Corporate Services	Sales Management Corporate Governance International Sales
3	Key Account Manager	Software & IT Services Manufacturing Consumer Goods	Account Management Corporate Governance Business Development
4	Social Media Manager	Software & IT Services Media & Communications Consumer Goods	Social Media Marketing Community Management Online Marketing
5	DevOps Engineer	Software & IT Services Finance Manufacturing	Docker Products Ansible Jenkins



France



1	Partnerships Manager	Software & IT Services Finance Transportation & Logistics	Marketing Strategy Marketing Business Development
2	Communications Assistant	Consumer Goods Education Manufacturing	Adobe InDesign Adobe Photoshop Adobe Illustrator
3	Human Resources Specialist	Manufacturing Software & IT Services Consumer Goods	Recruiting Labor and Employment Law HR Management
4	Project Manager	Software & IT Services Consumer Goods Manufacturing	Project Management Team Management Change Management
5	Sales Engineer	Software & IT Services Corporate Services Manufacturing	Business Development Solution Selling Business-to-Business (B2B)



UK



1	Delivery Driver	Retail Transportation & Logistics Manufacturing	Professional Driving Time Management Customer Service
2	Warehouse Operative	Retail Transportation & Logistics Consumer Goods	Warehouse Operations Forklift Operation Order Picking
3	Sales Development Representative	Software & IT Services Corporate Services Media & Communications	Lead Generation Salesforce.com Software as a Service (SaaS)
4	Risk Analyst	Finance Corporate Services Hardware & Networking	Risk Management Financial Risk Credit Risk
5	Retail Assistant	Retail Consumer Goods Media & Communications	Time Management Communication Teamwork



Netherlands



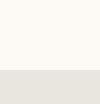
1	Customer Success Manager	Software & IT Services Hardware & Networking Corporate Services	Software as a Service (SaaS) Customer Relationship Management Customer Retention
2	Product Manager	Software & IT Services Manufacturing Consumer Goods	Product Management Product Development Business-to-Business (B2B)
3	Customer Service Representative	Software & IT Services Retail Corporate Services	Customer Service Teamwork Coaching
4	Frontend Developer	Software & IT Services Corporate Services Finance	SASS React.js AngularJS
5	Product Owner	Software & IT Services Finance Retail	Scrum Agile Project Management Jira



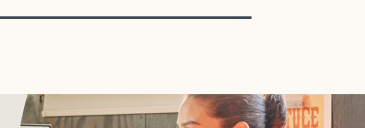
UAE



1	Contact Center Agent	Software & IT Services Retail Finance	Customer Satisfaction Teamwork Customer Experience
2	Compliance Manager	Transportation & Logistics Finance Consumer Goods	Anti Money Laundering KYC Regulatory Compliance
3	Partnerships Manager	Public Administration Software & IT Services Health Care	Business Development Strategic Partnerships Team Management
4	Customer Service Executive	Transportation & Logistics Software & IT Services Consumer Goods	Customer Satisfaction Team Management Customer Relationship Management
5	Head Of Operations	Finance Consumer Goods Software & IT Services	Operations Management Team Management Project Planning



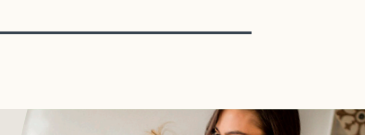
Italy



1	Legal Specialist	Energy & Mining Corporate Services Finance	Legal Research Legal Writing Corporate Law
2	Director Of Operations	Software & IT Services Corporate Services Health Care	Business Planning Business Strategy Operations Management
3	Logistics Manager	Manufacturing Consumer Goods Software & IT Services	Logistics Management Supply Chain Management Warehouse Management Systems
4	Sales Director	Software & IT Services Corporate Services Manufacturing	Sales Management Business Planning Marketing Strategy
5	Customer Specialist	Consumer Goods Finance Entertainment	Customer Experience Problem Solving Customer Service



Spain



1	Digital Specialist	Energy & Mining Software & IT Services Consumer Goods	Digital Marketing Digital Strategy Google Analytics
2	Logistics Lead	Manufacturing Transportation & Logistics Retail	Logistics Management Supply Chain Management Warehouse Management Systems
3	Sales Manager	Manufacturing Software & IT Services Corporate Services	Sales Management Negotiation Business Strategy

Methodology

LinkedIn analysed data during March and April 2020 to determine roles with the fastest growth in applications. The roles with the highest month-on-month percentage growth in applications between March 2020 and April 2020 were included in the top 5 list. A threshold of “100 applications per day” was implemented to ensure sufficient volume.