

INDUSTRY TALENT REPORT

EMPLOYMENT TRENDS

-3.7%

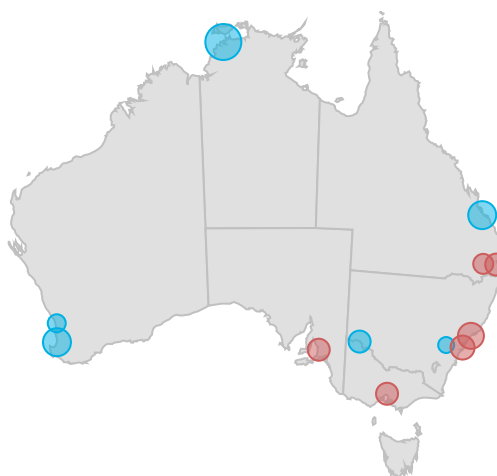
Employment of Oil & Energy industry professionals in Australia shrank by -3.7% over the past year

LinkedIn Industry Talent Report

- With more than 450M+ members in over 200 countries/territories, LinkedIn has the ability to analyze professional movement. This report shows you the macro-trends within an industry through the lens of LinkedIn data.
- We hope these insights help to inform your data-driven hiring & planning decisions. You can use this report to stay up-to-date on what movement looks like within a specific industry and how to engage these professionals.

EMPLOYMENT GROWTH IN AUSTRALIA top regional growth in the Oil & Energy industry

- 1 Darwin, AU +25%
- 2 Queensland, AU +8.7%
- 3 Western Australia, AU +8.5%
- 4 Victoria, AU +3.7%
- 5 Perth, AU +1.7%
- 6 New South Wales, AU +1.5%
- 7 Toowoomba, AU -2.12%
- 8 Adelaide, AU -2.89%
- 9 Brisbane, AU -3.39%
- 10 Melbourne, AU -3.76%



● positive growth ● negative growth

INDUSTRY FLOWS

Professionals moving in and out of the Australia Oil & Energy industry

TALENT MOVED TO/FROM	TALENT LOST	TALENT GAINED
Construction	-881	581
Mining & Metals	-418	239
Mech. Or Industrial Eng	-281	154
Info Tech & Services	-276	113
Utilities	-266	99

top 5 displayed based on total movement (in and out)

RECENT GRADUATE HIRING graduated within the last 3 yrs

Top Schools

that produced the largest number of recent grad hires

	Curtin Univ	288
	The Univ of Western Au...	208
	The Univ of Queensland	101
	Edith Cowan Univ	99
	UNSW Australia	96

4,000+
recent graduates are currently employed in the Australia Oil & Energy industry

8.4%
of recent graduate hires hold a postgraduate degree

JOB MOBILITY

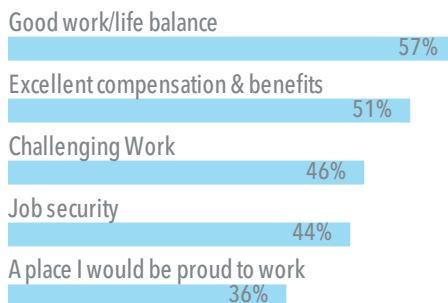
SOUGHT AFTER SKILLS

By companies hiring these professionals over the past year

- 1 Petroleum
- 2 Gas
- 3 Engineering
- 4 Project Management
- 5 Commissioning

WHAT CANDIDATES WANT IN A JOB

Percent (%) indicates how important the attribute is to these candidates



JOB SWITCHERS









9% of Oil & Energy industry professionals in Australia changed companies in the past year

Australia Average (all industries): 8%

HOW THESE PROFESSIONALS ENGAGE WITH LINKEDIN

TOP INFLUENCERS based on popularity

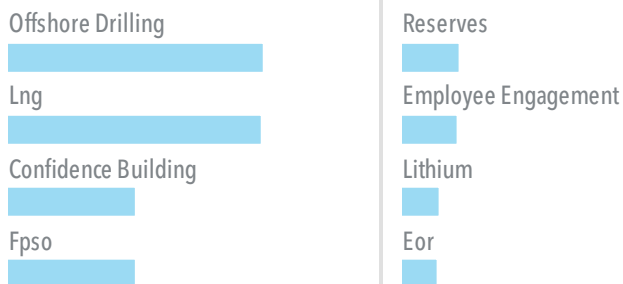
	Jeff Miller		Ruslan Kogan
	Christof Rühl		A.J. Jacobs
	Beth Comstock		Bob Keiller

MOST FOLLOWED COMPANIES by company size group

Under 500 employees 500-9,999 employees 10,000+ employees



POPULAR CONTENT TOPICS clicks+likes+comments+shares



POPULAR GROUPS by volume

- 1 Oil and Gas People
- 2 Oil & Energy Recruitment
- 3 Oil & Gas Careers
- 4 Oil and Gas Industry Professionals
- 5 Chevron

ENGAGEMENT STATS FOR THESE PROFESSIONALS

62%

Seek Professional Insights

62% are staying up to date on industry discussions on LinkedIn in the last month

1.2x

Mobile Views

1.2x more mobile page views of LinkedIn than the Australia average

1.4x

Companies Followed

1.4x more companies are followed than the Australia average