



Industry **Public Policy**

Geography **Australia**

Members

Under 10,000

Under 20,000

Under 50,000

50,000+

INDUSTRY TALENT REPORT

EMPLOYMENT TRENDS

+4.0%

Employment of Public Policy industry professionals in Australia grew by +4.0% over the past year

LinkedIn Industry Talent Report

- With more than 450M+ members in over 200 countries/territories, LinkedIn has the ability to analyze professional movement. This report shows you the macro-trends within an industry through the lens of LinkedIn data.
- We hope these insights help to inform your data-driven hiring & planning decisions. You can use this report to stay up-to-date on what movement looks like within a specific industry and how to engage these professionals.

EMPLOYMENT GROWTH IN AUSTRALIA top regional growth in the Public Policy industry

- 1 Melbourne, AU +16%
- 2 Canberra, AU +8.8%
- 3 Sydney, AU +1.3%
- 4 Perth, AU +0.57%
- 5 Brisbane, AU -1.41%



● positive growth ● negative growth

INDUSTRY FLOWS

Professionals moving in and out of the Australia Public Policy industry

TALENT MOVED TO/FROM	TALENT LOST	TALENT GAINED
Government Administration	-111	89
Info Tech & Services	-13	25
Higher Education	-13	23
Non-profit Org Management	-19	13
Education Management	-8	14

top 5 displayed based on total movement (in and out)

RECENT GRADUATE HIRING graduated within the last 3 yrs

Top Schools

that produced the largest number of recent grad hires

- Univ of Melbourne 77
- The Australian National... 65
- Univ of Sydney 39
- Monash Univ 34
- UNSW Australia 18

743+
recent graduates are currently employed in the Australia Public Policy industry

14.5%
of recent graduate hires hold a postgraduate degree

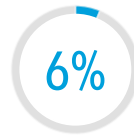
JOB MOBILITY

SOUGHT AFTER SKILLS

By companies hiring these professionals over the past year

- 1 Stakeholder Management
- 2 Policy
- 3 Government
- 4 Project Management
- 5 Stakeholder Engagement

ROLE CHANGE



6% of Public Policy industry professionals in Australia changed roles within the same company in the past year

Australia Average (all industries): 4%

JOB SWITCHERS



14% of Public Policy industry professionals in Australia changed companies in the past year

Australia Average (all industries): 8%

HOW THESE PROFESSIONALS ENGAGE WITH LINKEDIN

TOP INFLUENCERS based on popularity



Andrew Penn



Alex Malley



Janine Allis



David Abney



Janet Napolitano



Hillary Clinton

MOST FOLLOWED COMPANIES by company size group

Under 500 employees

500-9,999 employees

10,000+ employees



POPULAR CONTENT TOPICS clicks+likes+comments+shares

Health Promotion



PublicTransport



Business Analysis



Ptcrb



Employee Engagement



Confidence Building



Sustainable Design



Law Firms



POPULAR GROUPS by volume

- 1 Government & Civil Society
- 2 TED: Ideas Worth Spreading - Unofficial
- 3 Association for Public Policy Analysis and Management
- 4 Community engagement - supported by RedQuadrant
- 5 Harvard Business Review

ENGAGEMENT STATS FOR THESE PROFESSIONALS

63%

Seek Professional Insights

63% are staying up to date on industry discussions on LinkedIn in the last month

56%

Connect & Communicate

56% networked with other professionals on LinkedIn in the last month

54%

People and Companies

54% used LinkedIn to learn what other colleagues are doing in the last month