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Search & Staffing

The 2025 Future of Recruiting Report

This report combines LinkedIn data, insights from 1,000+ recruitment pros, and expert advice to help you navigate trends and seize opportunities in AI-driven recruiting.

AI deployment is reshaping recruitment from the ground up.

AI is transforming recruitment by automating tasks, enabling recruiters to boost efficiency, enhance quality of hire, and access diverse talent.

Top benefits of GAI in hiring:*

Top expected benefits	% of TA pros that agree
Improving hiring efficiency	72%
Boosting job post effectiveness	46%
Expanding talent pools	43%
Increasing the quality of hires	35%
Enhancing the candidate experience	34%

What this means for you:

AI boosts productivity, which encourages recruiters to hone irreplaceable skills like relationship-building, communication, and adaptability.

AI powers an increased focus on quality of hire.

Finding the best candidate has always been the primary goal of recruitment firms. However, accurately measuring quality of hire has often felt impossible; the emergence of AI can help.
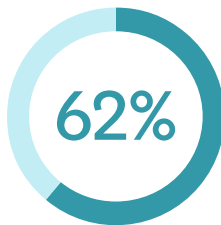
62% of recruiting pros believe AI can improve measurement of quality of hire.

What this means for you:

AI is an increasingly important tool in sourcing quality candidates, but new LinkedIn research also highlights employer branding as one of the strongest levers for improving quality of hire.

Skills-based hiring is not new, but it is rising in importance.

Shifting the focus from degrees and experience to what really counts, skills-based hiring helps you focus on a candidate's capabilities and potential.
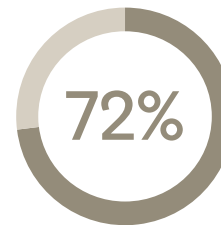
72% of recruiting pros say improving how candidates' skills are assessed will be a priority over the next 12–18 months.

What this means for you:

Use AI to identify key skills for each role and find new ways to evaluate candidates through assessments, tasks, and job simulations that highlight their abilities.

*Percentage of recruitment pros integrating or experimenting with generative AI who expect the following impacts on recruiting at their company.

New challenges, new solutions.

Discover what's next in the 2025 Future of Recruiting Report.

Explore the report →

Visit **LinkedIn.com/FutureOfRecruiting/Staffing** or scan the QR code.