

# LinkedIn Jobs Network

Let our jobs do your  
sourcing for you



LinkedIn Jobs find the best *passive and active* candidates on the world's largest professional network

## Expand your audience to passive candidates

Target the *best* candidates, not just active candidates. Only 20% of professionals are actively looking for a job. Only LinkedIn helps you reach these as well as the millions of passive candidates open to the right opportunities.

## Let your jobs find the best candidates

Get your jobs in front of the right candidates, automatically. LinkedIn's matching algorithms target candidates with the most relevant jobs based on their LinkedIn profiles.

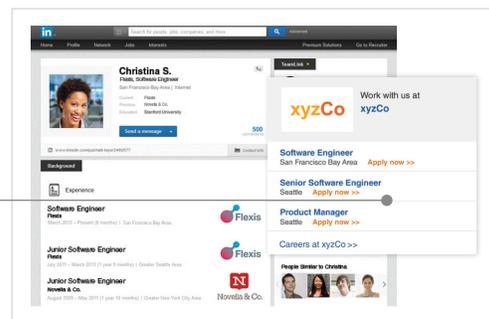
## Give your jobs a viral boost

Take advantage of the world's largest professional network, where members forward jobs to connections and share to LinkedIn, Facebook and Twitter.

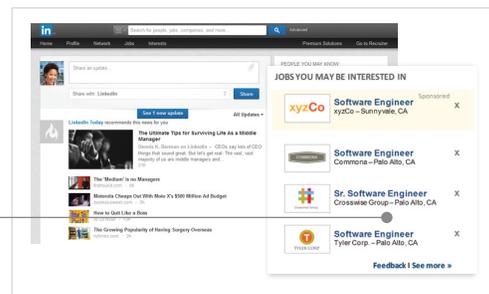
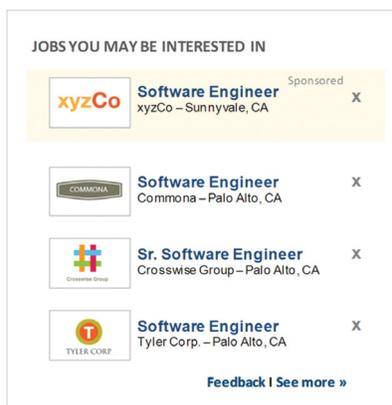
## Measure your impact

Understand exactly which types of candidates your jobs are reaching through revolutionary job analytics. See who's viewing your jobs by role, company, geography and more to ensure you're reaching the best professionals.

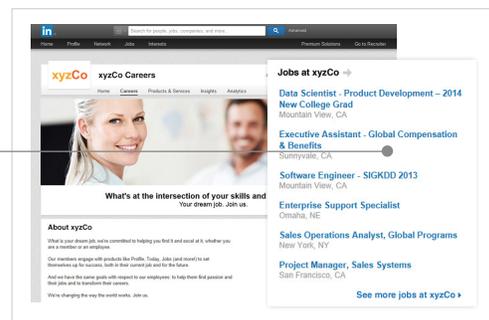
# Personalized jobs target the most relevant passive and active candidates wherever they go on LinkedIn



Employee Profile Pages\*



LinkedIn Home Page



LinkedIn Career Pages\*

## A LinkedIn Job Post allows you to do all of the following:

- ✔ Reach over 250 million professionals worldwide with your job
- ✔ Easily filter and manage your applicants by location, years of experience, function and more
- ✔ Show your job to candidates 24/7 with a great mobile experience that allows them to apply on the go
- ✔ Instantly see applicant profiles and connections
- ✔ Quickly find the most promising candidates for your job with Profile Matches
- ✔ Get top billing for your high-priority jobs\*
- ✔ Showcase your talent brand on all job description pages\*

\* Additional costs apply

