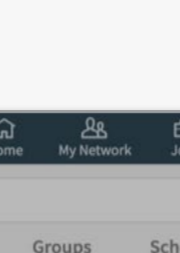
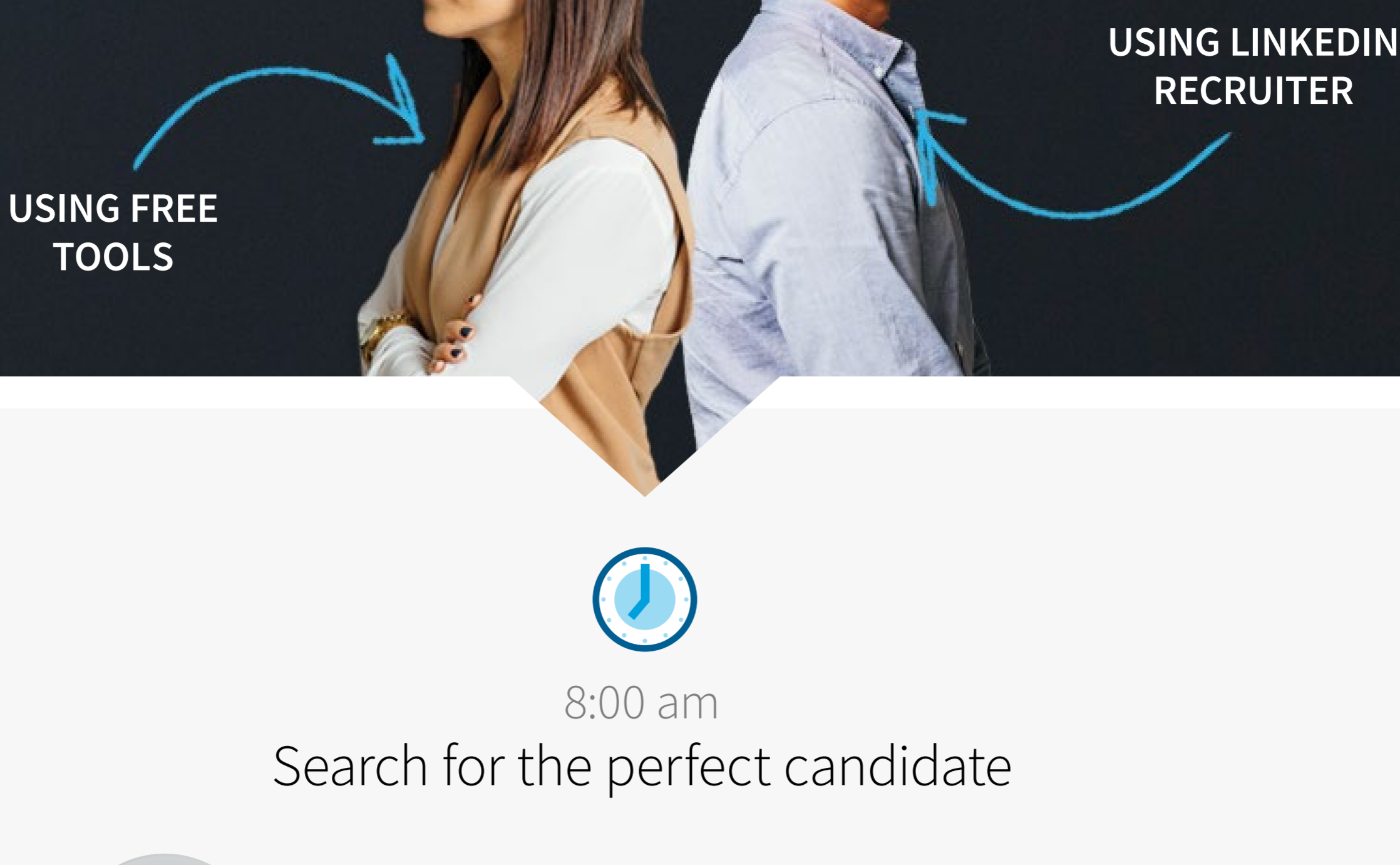




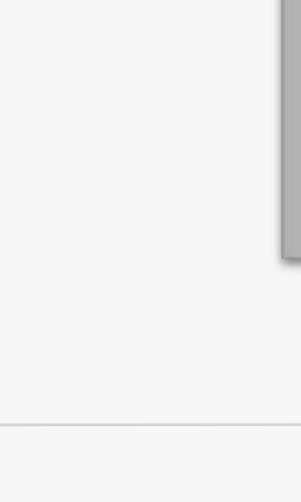
Free vs. paid recruiter tools go head-to-head

One day. Two approaches. Discover the right tools to help you find the candidates you need, fast.



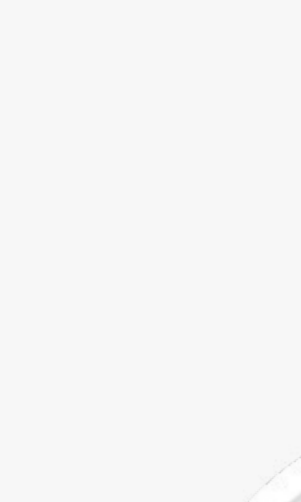
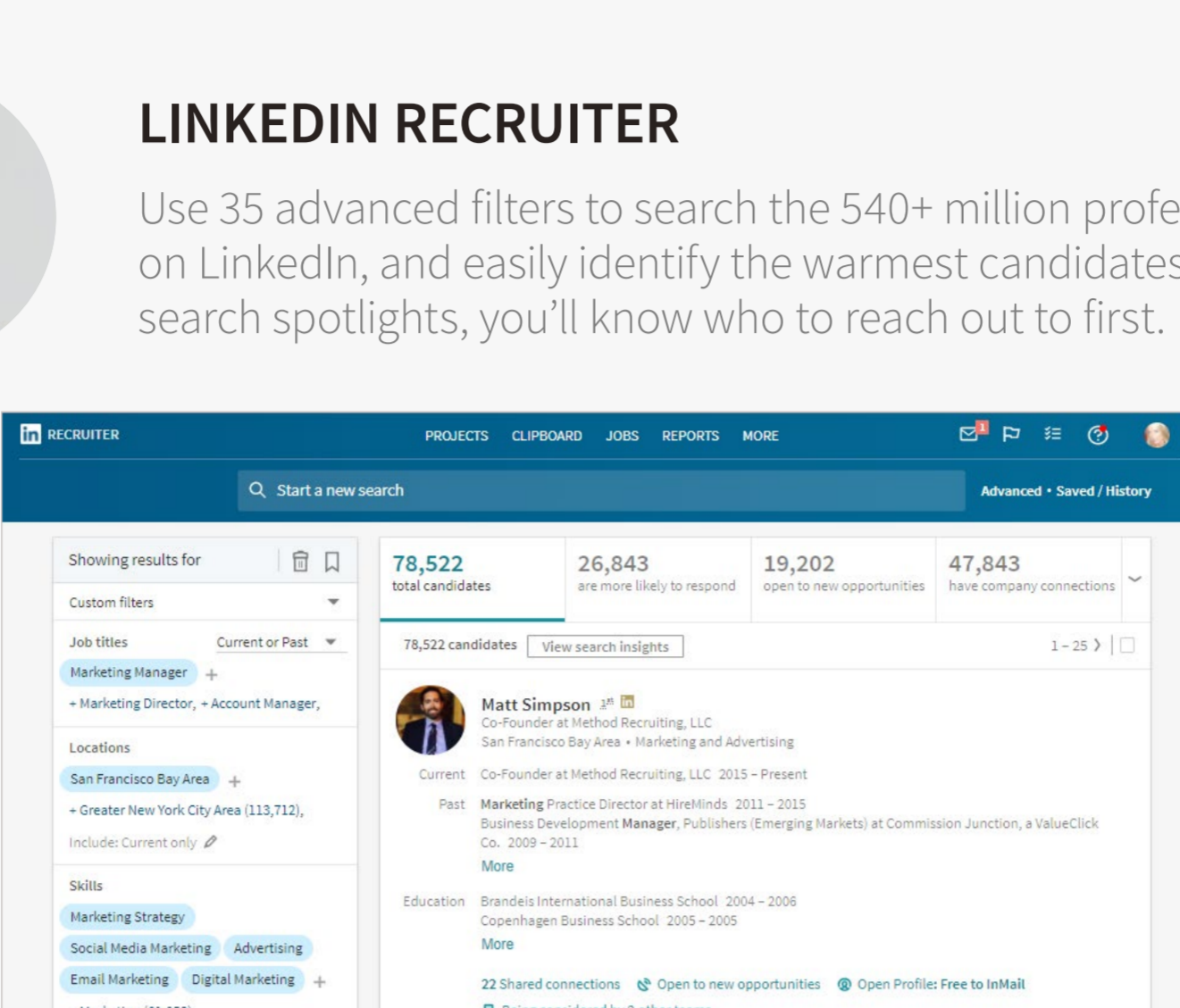
8:00 am

Search for the perfect candidate



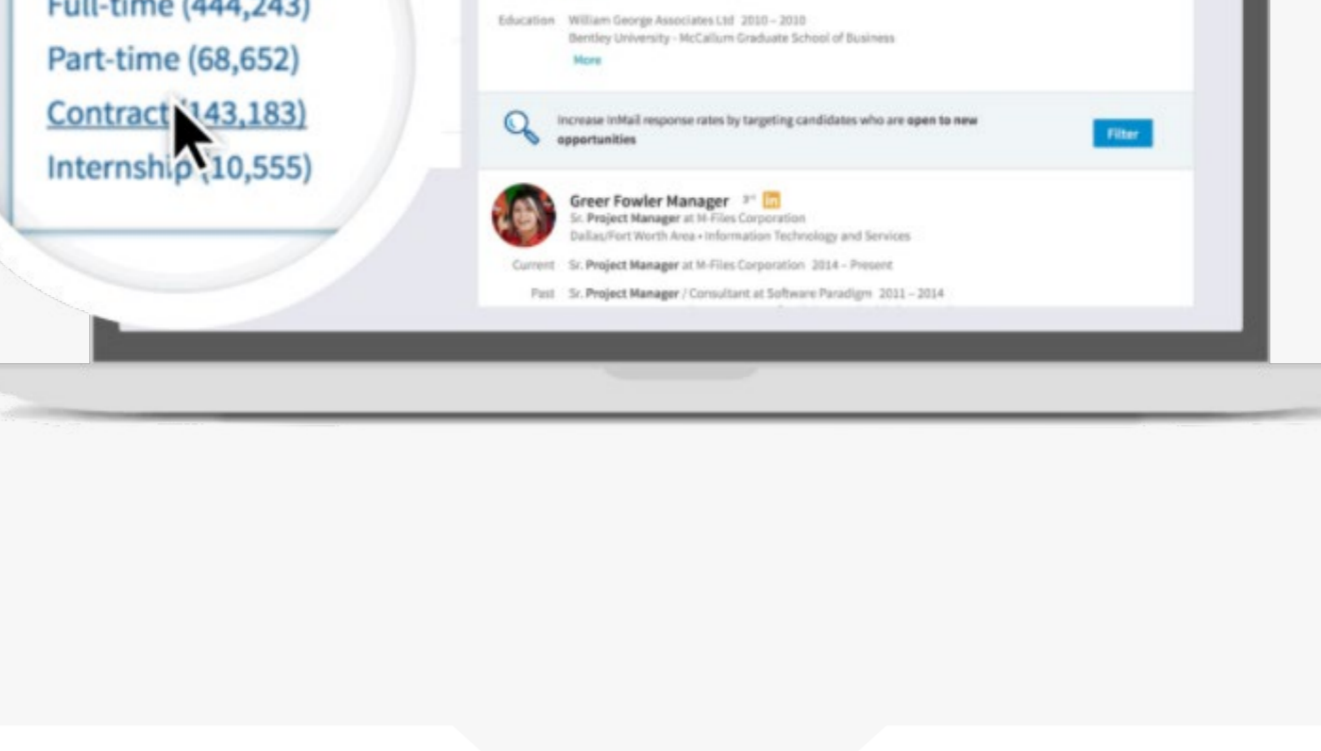
FREE TOOLS

Search your network for candidates you're already connected to, using standard filters.

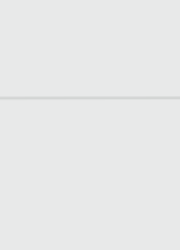
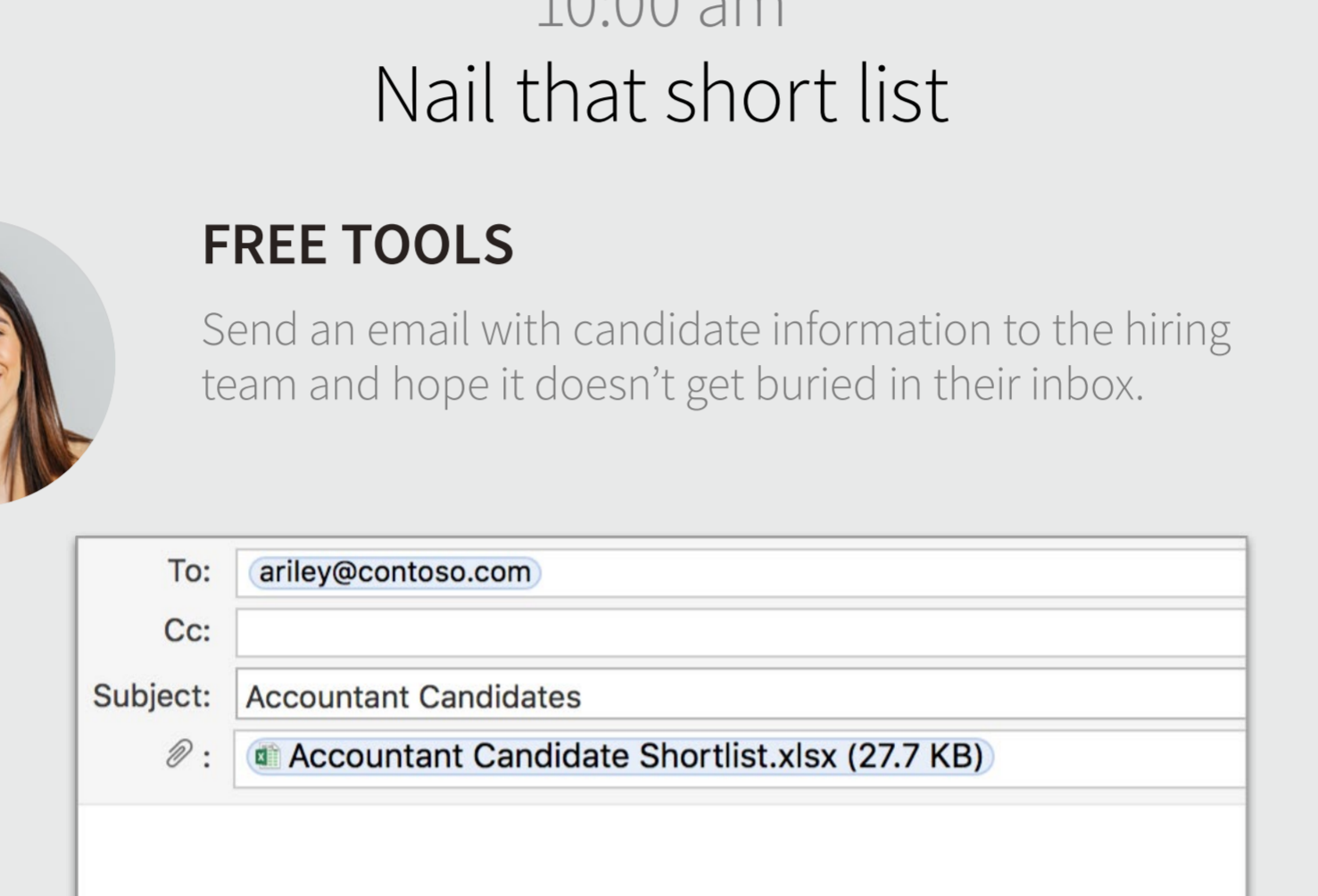


LINKEDIN RECRUITER

Use 35 advanced filters to search the 540+ million professionals on LinkedIn, and easily identify the warmest candidates. With search spotlights, you'll know who to reach out to first.

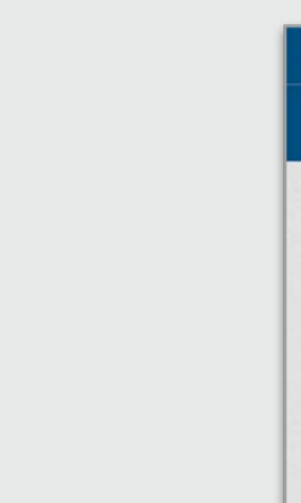


You can even search specifically for contractors. Candidates who state that they're interested in contract work are **2x more** likely to respond.



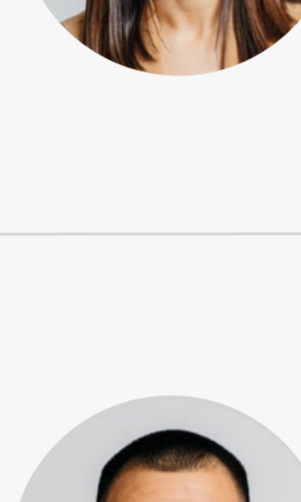
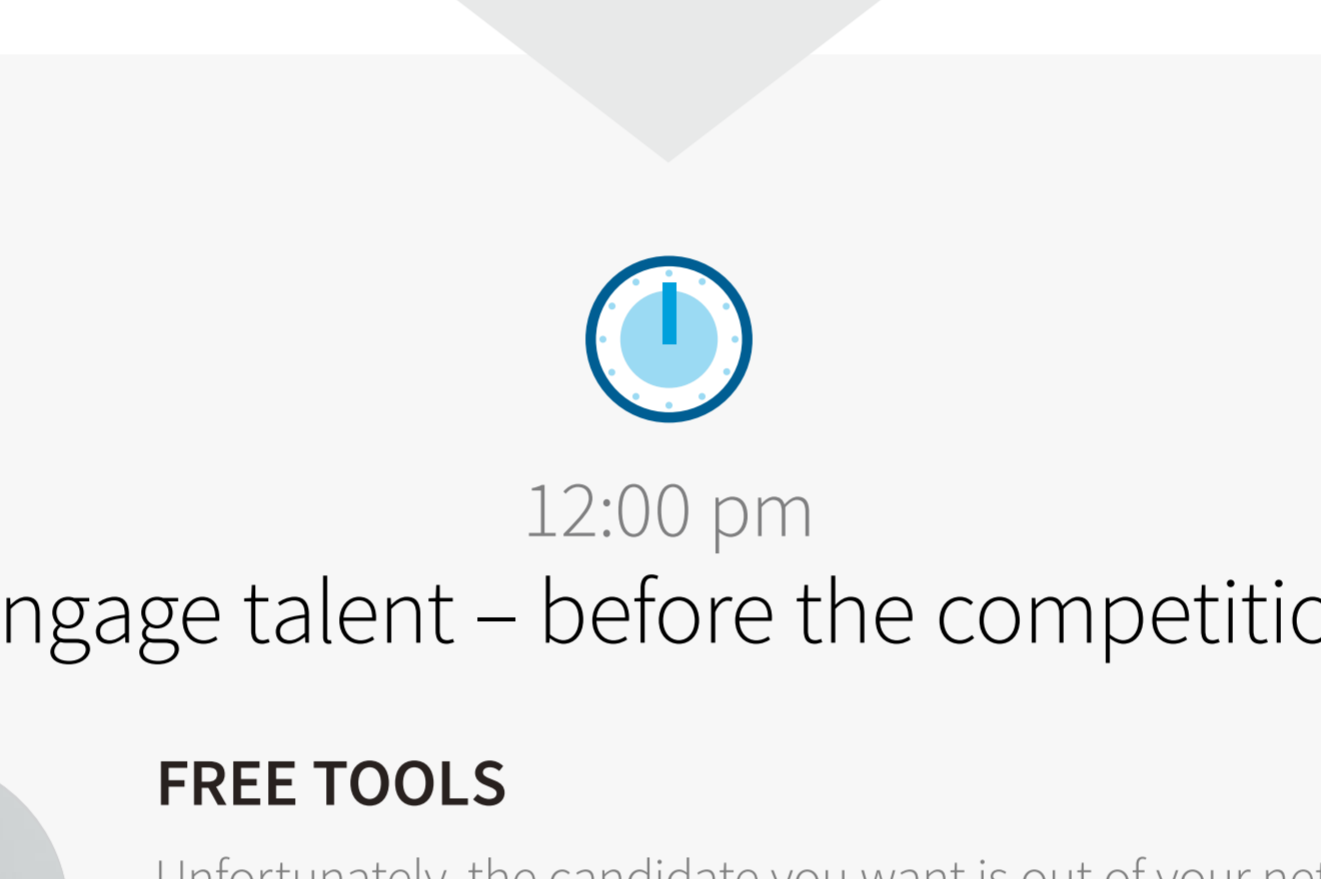
10:00 am

Nail that short list



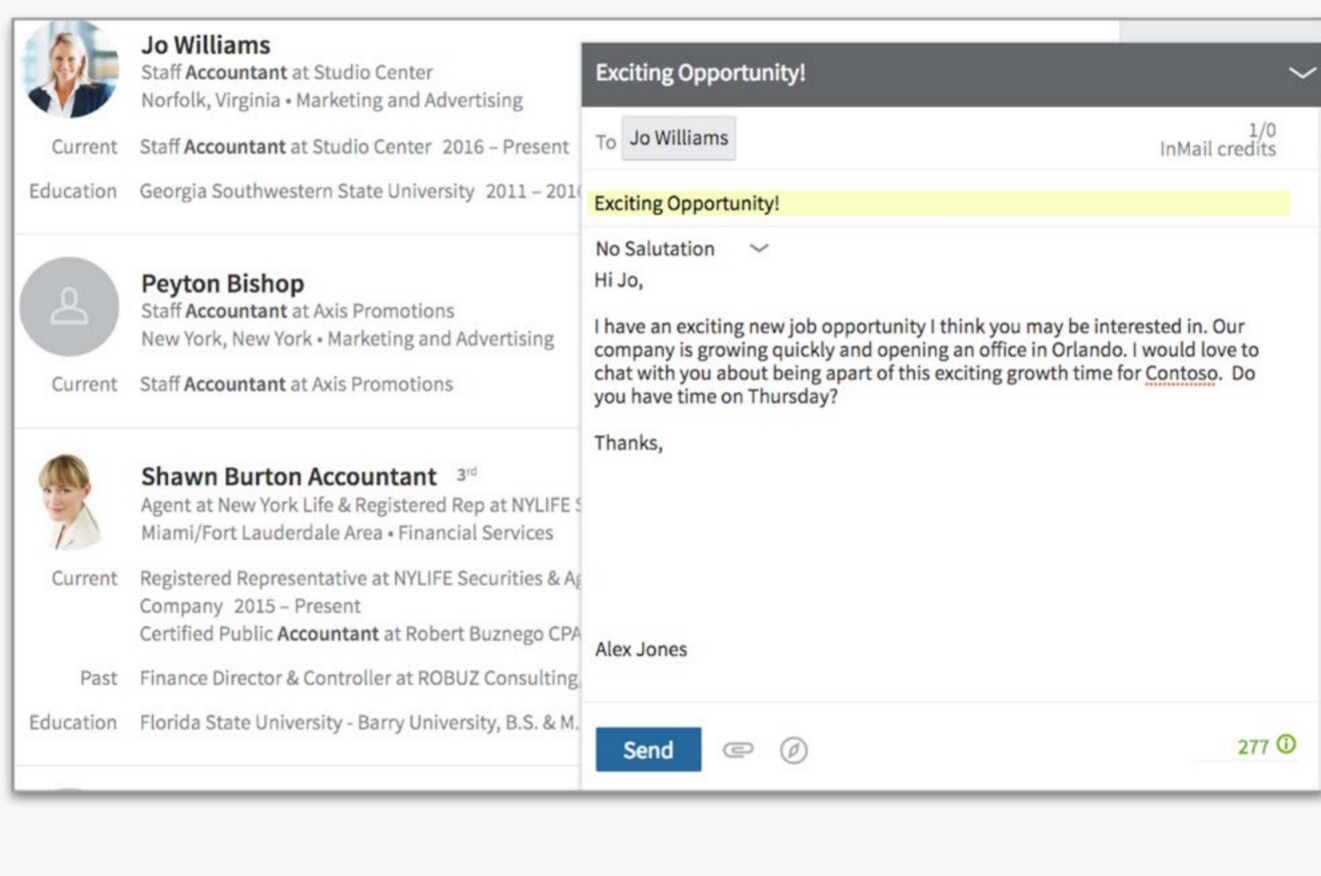
FREE TOOLS

Send an email with candidate information to the hiring team and hope it doesn't get buried in their inbox.



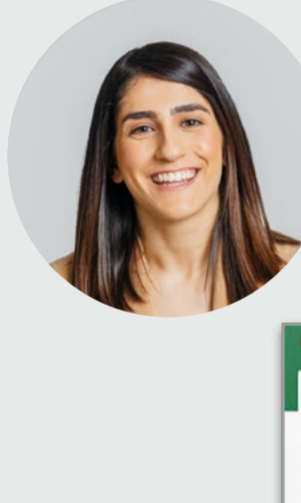
LINKEDIN RECRUITER

Share your candidate short list in a Recruiter project folder with the people who need it. Nothing gets lost and your process is streamlined.



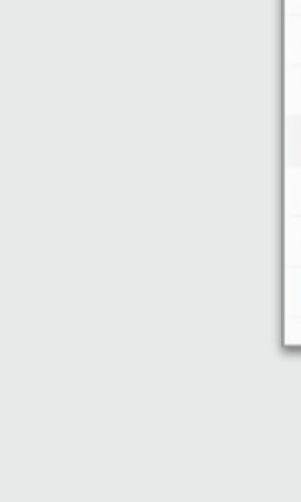
12:00 pm

Engage talent – before the competition



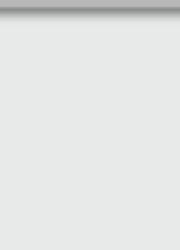
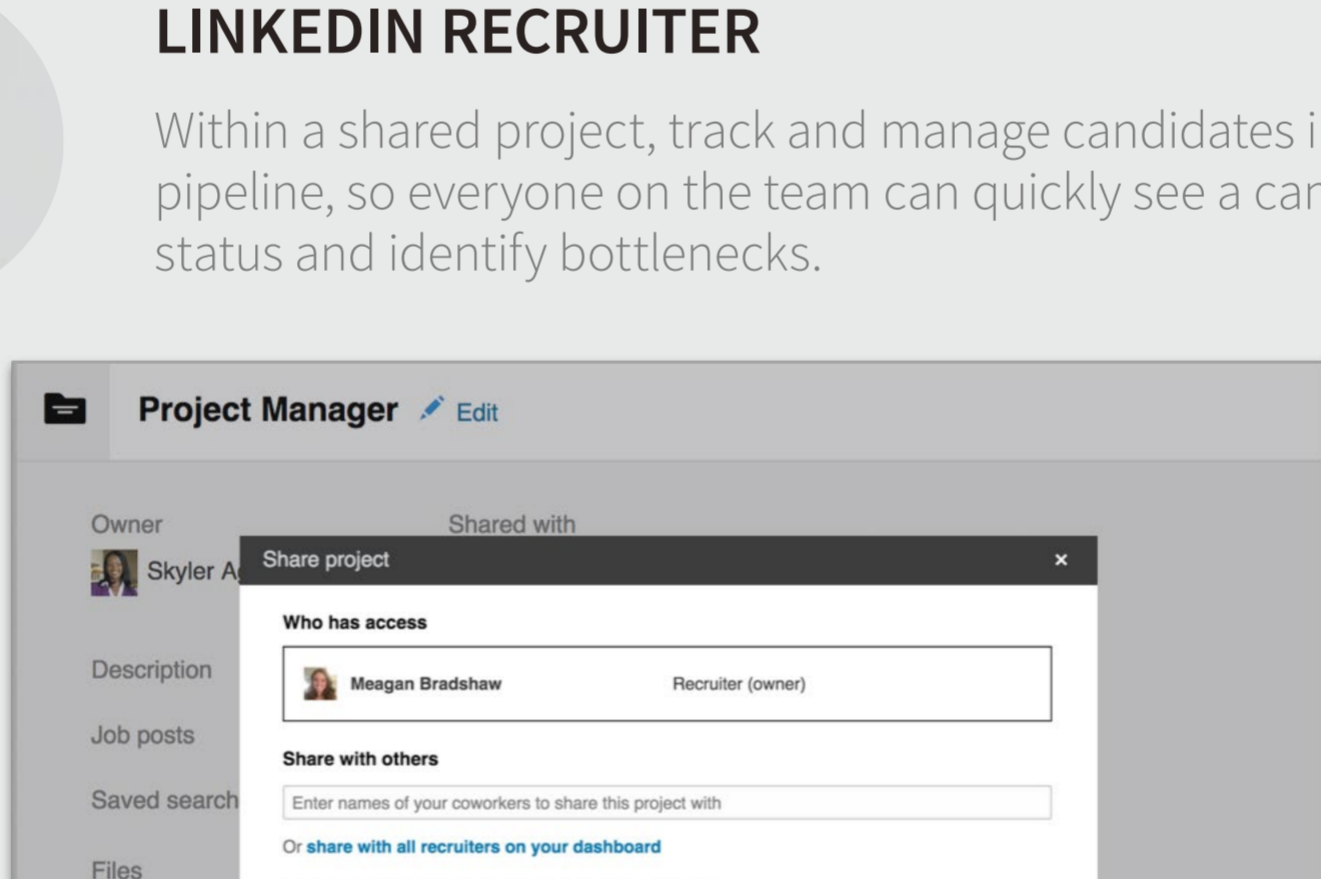
FREE TOOLS

Unfortunately, the candidate you want is out of your network – you can't contact them with InMail, LinkedIn's email platform.



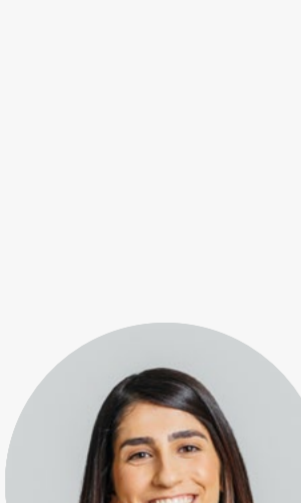
LINKEDIN RECRUITER

You've contacted – and already heard from – your top candidate. Recruiter lets you send 150 InMail messages a month to anyone on LinkedIn.



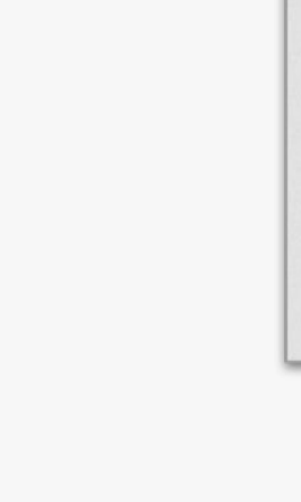
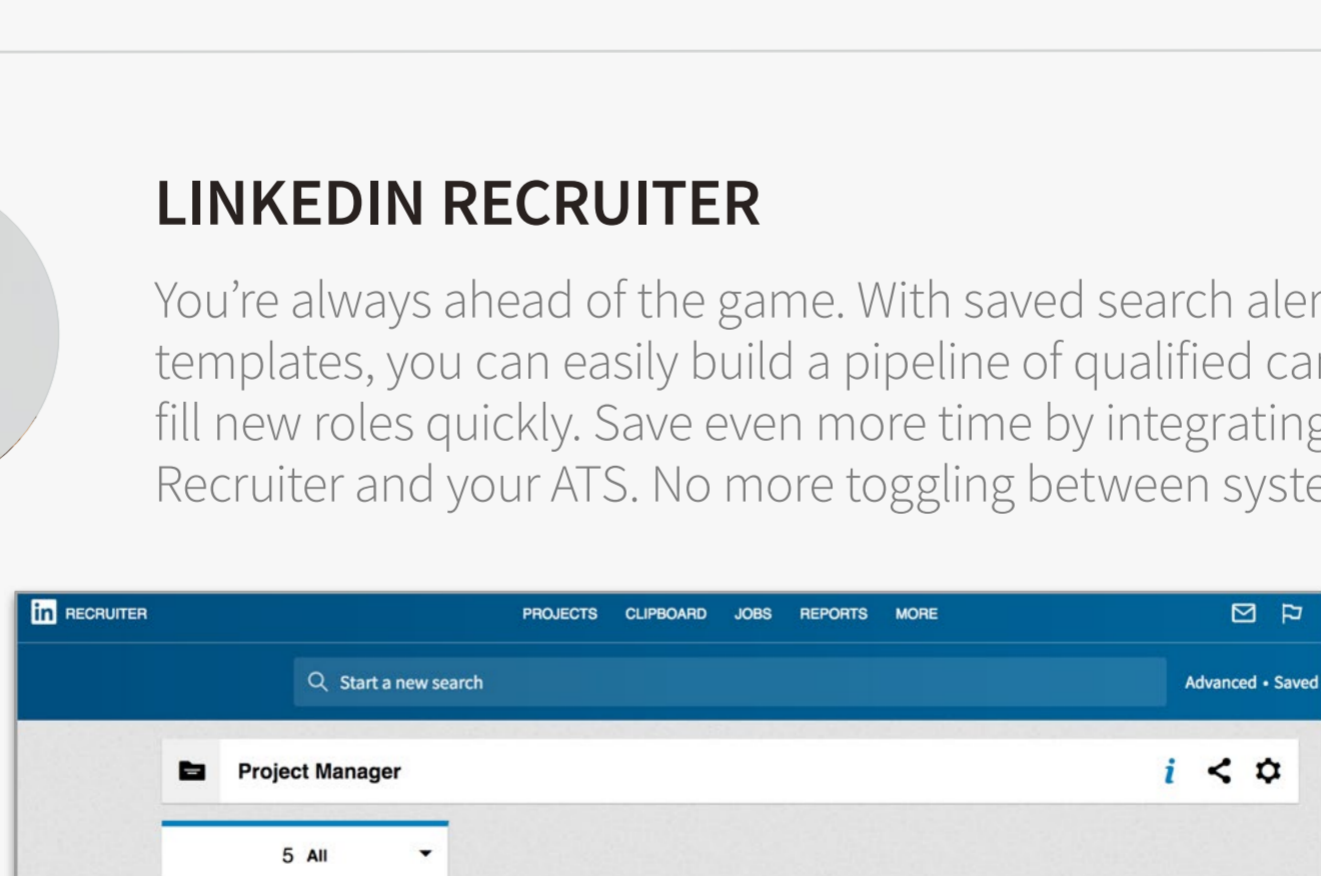
2:00 pm

Manage your applicants



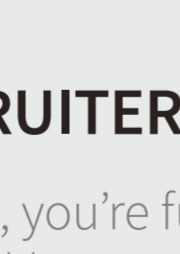
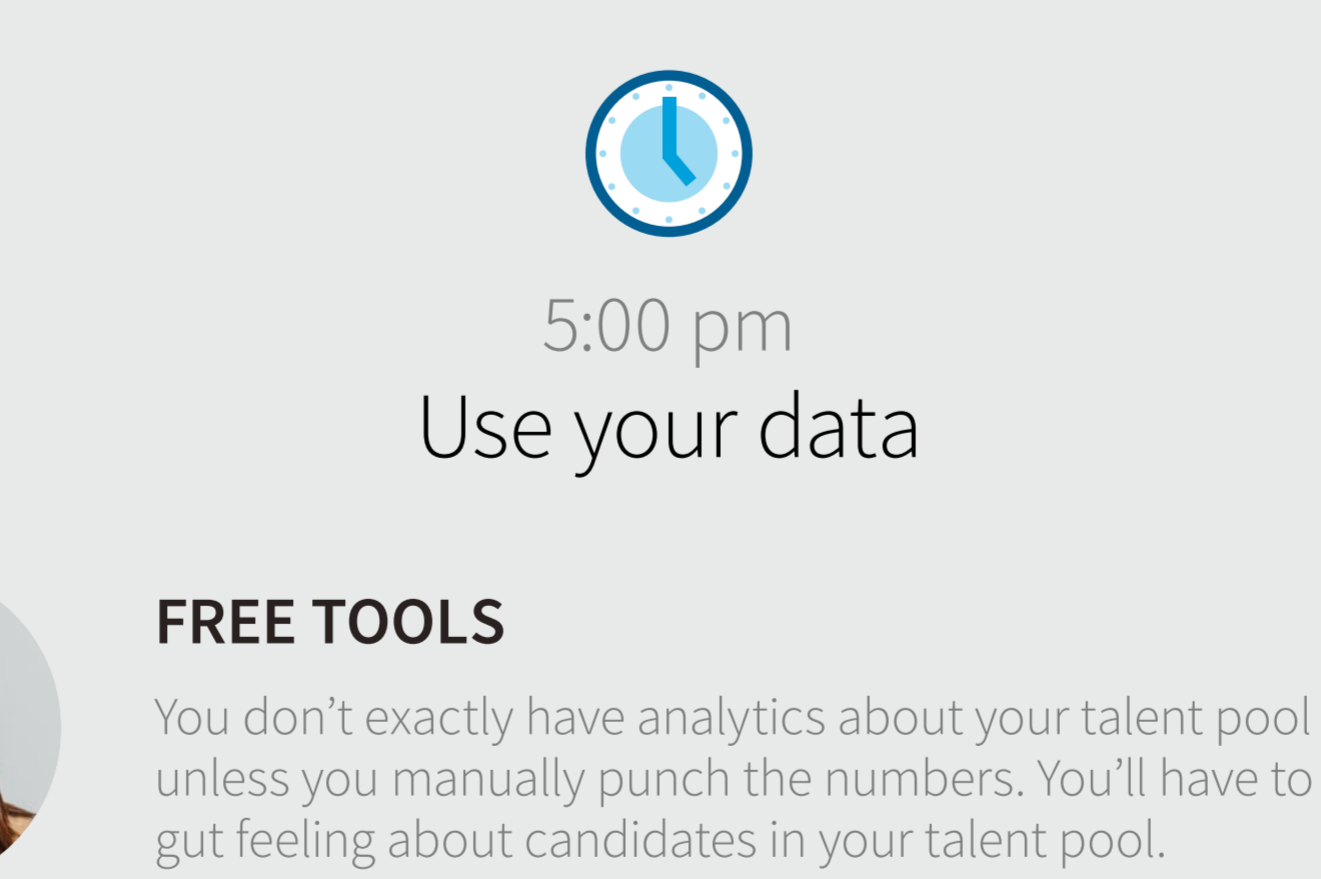
FREE TOOLS

Manually enter and update information in spreadsheets to manage the workflow.



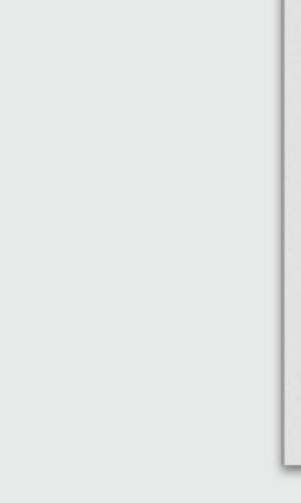
LINKEDIN RECRUITER

Within a shared project, track and manage candidates in your pipeline, so everyone on the team can quickly see a candidate's status and identify bottlenecks.



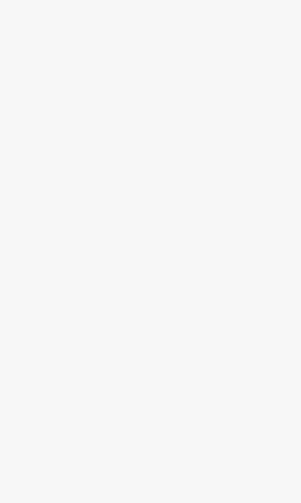
4:00 pm

Build your pipeline



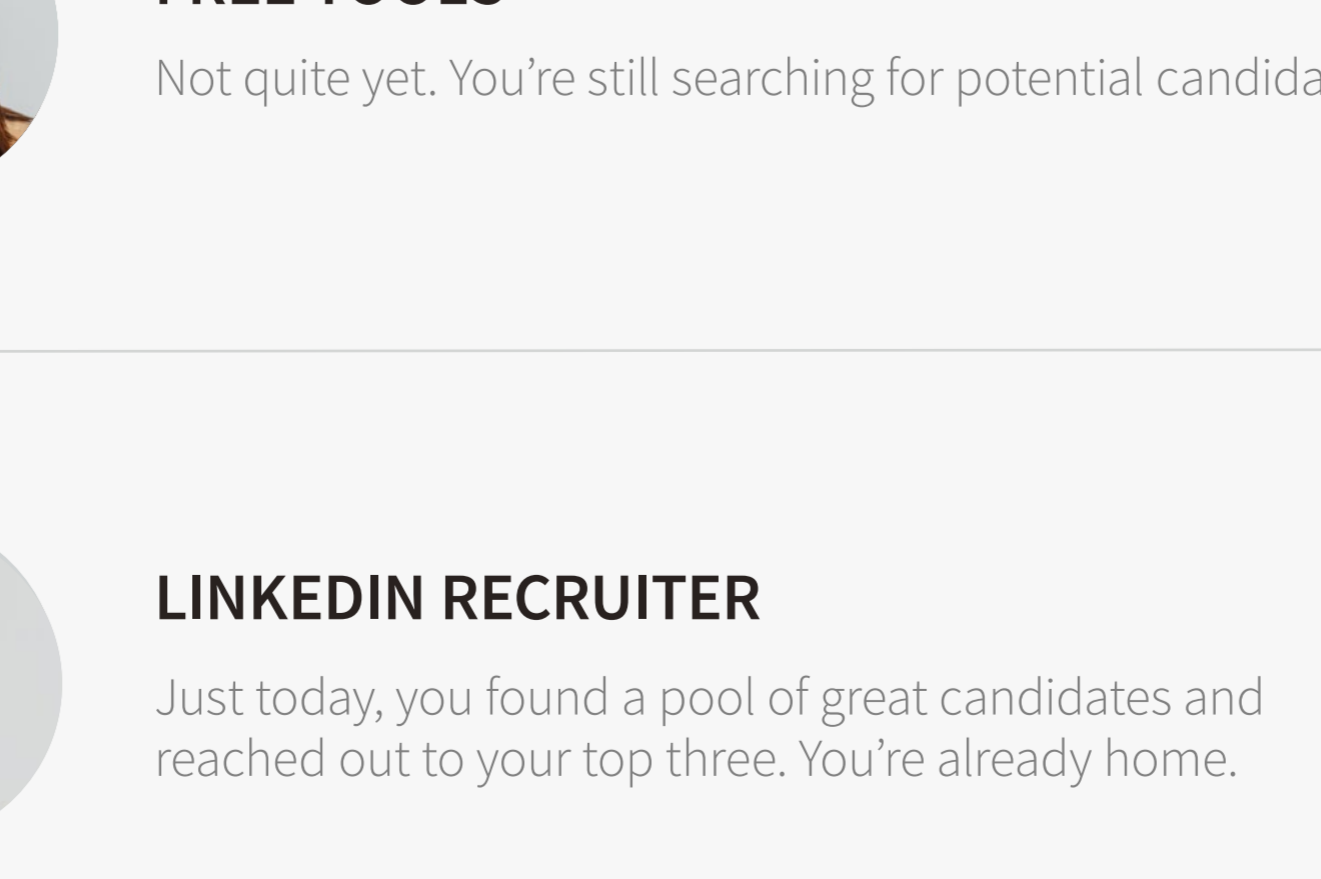
FREE TOOLS

There's no centralized place to track candidates. Every open role means starting your search from scratch.



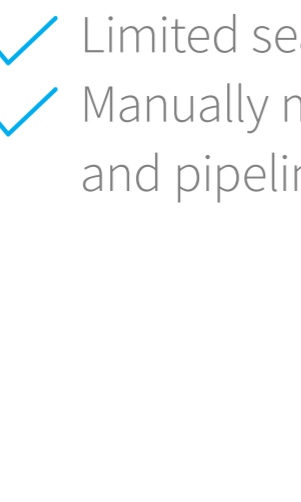
LINKEDIN RECRUITER

You're always ahead of the game. With saved search alerts and InMail templates, you can easily build a pipeline of qualified candidates and fill new roles quickly. Save even more time by integrating LinkedIn Recruiter and your ATS. No more toggling between systems.



5:00 pm

Use your data



FREE TOOLS

You don't exactly have analytics about your talent pool to reference unless you manually punch the numbers. You'll have to rely on a gut feeling about candidates in your talent pool.



LINKEDIN RECRUITER

With search insights, you're fully armed with broader talent pool trends. You can quickly size the market opportunity, as well as identify and prioritize the best talent.

6:00 pm

Time to go home

FREE TOOLS

Not quite yet. You're still searching for potential candidates.

LINKEDIN RECRUITER

Just today, you found a pool of great candidates and reached out to your top three. You're already home.

What approach works best for you?

Find more great candidates with LinkedIn.

FREE TOOLS

- ✓ Share jobs only with your network
- ✓ Limited search filters
- ✓ Manually manage communications and pipeline status

LINKEDIN RECRUITER

- ✓ Advanced search filters
- ✓ InMail messages to any member for higher response rates
- ✓ Shared project and pipeline management tools
- ✓ Talent pool insights and analytics to make smarter decisions
- ✓ Access 540+ million LinkedIn members

[Request a demo](#)