

Free vs. paid jobs tools go head-to-head

Two recruiters, two approaches to filling a role. Discover the right tools to help you find that perfect candidate.







FREE TOOLS

Post a status update describing your open role on your LinkedIn feed and Company Page – then hope enough qualified candidates in your network see it.

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Kris Norton Senior Recruiter at StrikeStrike now

Looking for a new role at a great company? We are hiring for a couple different roles. Message me if you are interested!



LINKEDIN JOBS

Post your job on LinkedIn with Job Slots to see matches for highquality candidates – even if they're not actively looking. In fact, 9 out of 10 LinkedIn members are open to new opportunities. Also, with Job Slots, it makes it easy to swap in new roles at any time if you're hiring for multiple roles.

J005	HOME POST A JOB MANAGE JOBS	2ª
Project Manager Freshing, Inc. New York, New York		Questions? Live chat suppor
Job function (Select up to 3)*	Employment type *	
Analyst × Choose function	Full-time 🗸	
Company industry (Select up to 3)*	Seniority level *	
Biotechnology × Choose an industry	Mid-Senior level 🗸 🗸	

 contributes to the definition of project strategy and guides the project core and sub teams to deliver on project objectives. Additional responsibilities include the following:
Establish and maintain functionally integrated project schedules to enable accurate project, financial and portfolio analyses and ensure accurate inputs are provided into business planning processes. Ensure alignment with project sub-teams and functional partners.

 Oversee and prepare project team budget including resources and costs, collaborating with Finance and other cross-functional departments.

Company description

2. Get in front of the right candidates



FREE TOOLS

Mention your job in a LinkedIn Group – maybe it will gain traction.





LINKEDIN JOBS

No need to hope the right people find you. We automatically promote your job to the most relevant candidates on the LinkedIn feed and mobile app, and in members' emails.



3. Amplify your job post



FREE TOOLS

Ask connections to share your job posts to expand your reach beyond your network.





LINKEDIN JOBS

Maximize reach and frequency of placements with a sponsored job post. Drive members to your Career Pages and job posts using Recruitment Ads. People who see these ads are 64% more likely to apply.

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		2 Dpdate background photo	
Associate Acco 200MJAX - San Fran Dedicated and driven advertising and marketing	nifer Trafton ount Director at 200MJAX Washington State University cisco Bay Area + 500+ a. professional with recognized ability to thrive in ambiguous and rg client and internal communication, relationships, a See more	Add new profile section	RECRUITMENT AD EXAMPLE
139 Who's viewed your profile Your Activity 1,294 followers	787 Views of your post in the feed		
OK, Google: Don't put ads in the Google A Mesgan liked	ssistant	Associate Account Director View now San Francisco, CA	

4. Track applicants



FREE TOOLS

With no management tools or tracking abilities, you'll have to guess how well your job posts are doing and manually manage the influx of messages filling your inbox.



LINKEDIN JOBS

Automatically track who's applying or just looking, and streamline your recruitment process with the ability to review and filter candidates, log notes, and share info.



How your job comp Your number of applicant	bares s compared to the industry average for this type of job.	
Your Job	68	
Similar Jobs	11	

5. Build a talent pipeline



FREE TOOLS

With every new hire, you restart the search process from scratch.



LINKEDIN JOBS

Get relevant applicants today and build a pipeline for future roles. Candidates who view your LinkedIn job posts are twice as likely to respond to your InMail, LinkedIn's email platform. Plus, you'll see candidates who viewed your job, but didn't apply. These candidates are **4x** as likely to respond to your InMail.



What's the right mix of tools for you?

With both free and paid tools, LinkedIn Jobs can help you find more great candidates, fast. Get access to 540+ million LinkedIn members today.

FREE TOOLS



LINKEDIN JOBS

- Sponsored Jobs boosts exposure across channels
- ✓ Job Slots gets your jobs in front of the right people
- ✓ Tools to track, manage, and pipeline applicants
- ✓ Talent pool insights and analytics

Request a demo