

LinkedIn Talent Hub - XML Jobs Feed Guide

Follow the steps below to generate an XML jobs feed for your company website. This is a good option if your company has branding guidelines that the out-of-the-box Talent Hub career page does not support or if you already have a career site and only need to showcase jobs posted in Talent Hub. You can leverage this feed to fetch jobs posted in Talent Hub and display them on your company website. Below you'll find additional details, including how to generate an XML feed and a sample career page feed. If you are using Wordpress to host your career page, [here](#) is a step-by-step setup guide for reference.

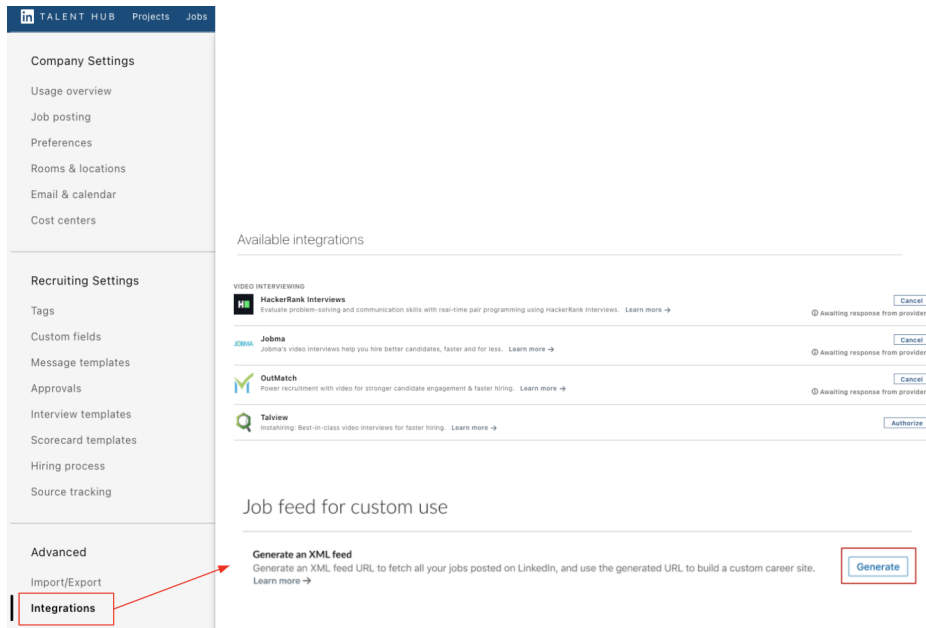
Please note: Once the XML Feed has been generated, this option will require your web development team to use the XML feed to fetch jobs and create and maintain your own separate company career page

Contents:

- [How to generate an XML Jobs Feed within Talent Hub](#)
- [Sample XML Feed on a third party Career Page](#)
- [Job elements provided in XML feed](#)
- [FAQs](#)

How to generate an XML Jobs Feed within Talent Hub

- **Step 1:** Navigate to your **Product Settings** page and select the **Integrations** tab (under **Advanced** settings)



- **Step 2:** Under “**job feed for custom use**” (below the list of third party integrations), click on the **Generate** button to generate your XML jobs feed. **Please note: this will take up to 9 hours to complete; you can navigate away from the settings tab or log out of Talent Hub and the feed will continue generating.*

Job feed for custom use

Generate an XML feed

Generate an XML feed URL to fetch all your jobs posted on LinkedIn, and use the generated URL to build a custom career site.
[Learn more →](#)

⌚ Your XML feed request is being processed, please allow upto 9 hours for the feed to be ready. You can leave this page while waiting.

- **Step 3:** Once your XML jobs feed has been generated, the URL link will appear in this same job feed section and will remain accessible to all Talent Hub admins should you need to reference it at any point in the future

Job feed for custom use

Generate an XML feed

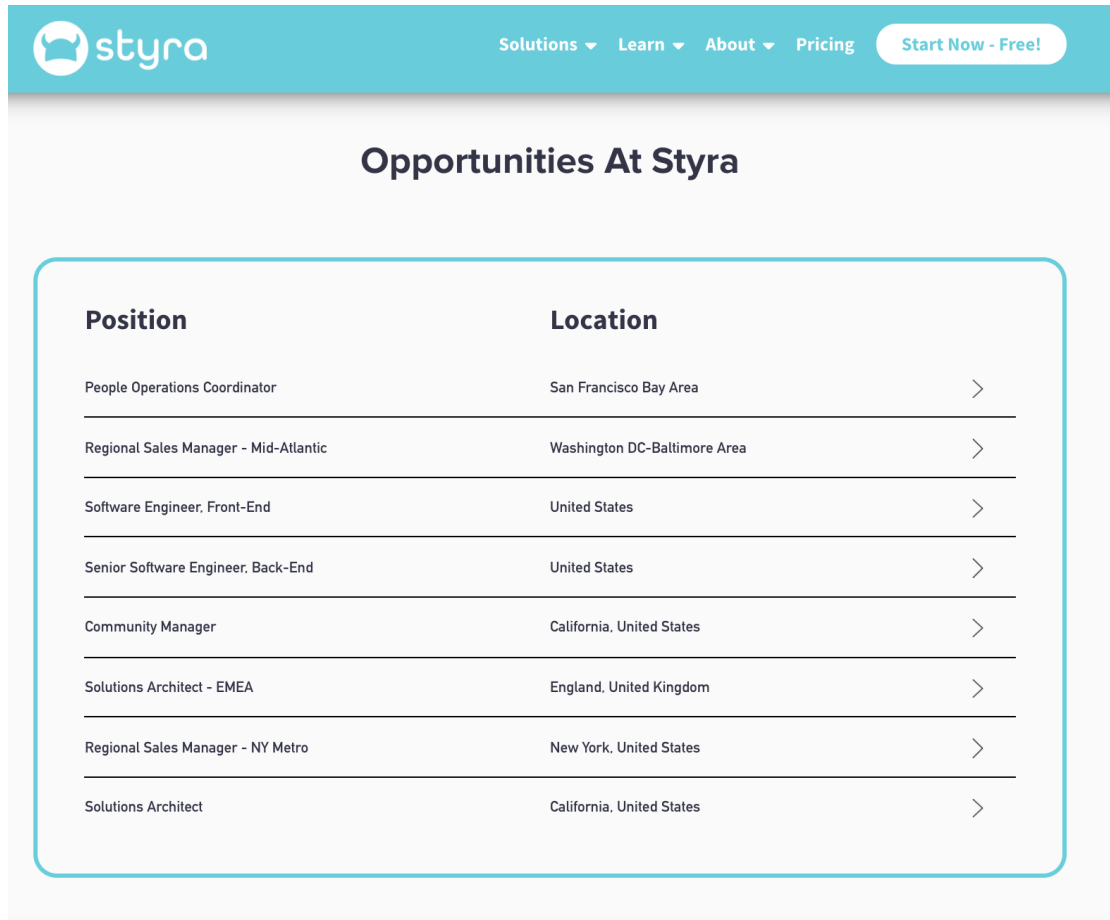
Generate an XML feed URL to fetch all your jobs posted on LinkedIn, and use the generated URL to build a custom career site.
[Learn more →](#)

<https://www.linkedin.com/talent/thirdpartyjobboard/324310freg-3244>

Copy URL

- **Step 4:** Copy the XML feed URL and share with the appropriate web development or IT contacts to implement on your company website.

Sample XML Feed on Styra's [Career Page](#)



The screenshot shows the Styra website's career page. The header includes the Styra logo, navigation links (Solutions, Learn, About, Pricing), and a 'Start Now - Free!' button. The main heading is 'Opportunities At Styra'. Below this is a table listing job positions and their locations, each with a right-pointing arrow for more details.

Position	Location	
People Operations Coordinator	San Francisco Bay Area	>
Regional Sales Manager - Mid-Atlantic	Washington DC-Baltimore Area	>
Software Engineer, Front-End	United States	>
Senior Software Engineer, Back-End	United States	>
Community Manager	California, United States	>
Solutions Architect - EMEA	England, United Kingdom	>
Regional Sales Manager - NY Metro	New York, United States	>
Solutions Architect	California, United States	>

Job Elements Provided in XML Feed

XML Element	Required	Description	Example
<source>	Yes	The root node for the XML feed document.	-
<publisher>	No	The name of the ATS from which this job was published.	Value will be LinkedIn always
<publisherurl>	No	The URL for the ATS from which this job was published.	Value will be www.linkedin.com always

<job>	Yes	Contains all metadata specific to a job. Include one <job> element for each job to be displayed on Indeed.	See section below for details
-------	-----	--	-------------------------------

Job Elements

XML Element	Required	Description	Example
<title>	Yes	The title of the job.	Sales Executive
<date>	Yes	The date on which this job was first published.	October 1, 2019 10:12:35 PM UTC
<referencenumber>	Yes	A unique identifying number for this job.	5554054232
<url>	Yes	The URL for this job listing on your site. Use the URL for the job description page, not the application page.	https://www.linkedin.com/jobs/view/1584054431
<company>	Yes	Talent Hub customer name.	Your company name.
<sourcename>	Yes	The customer this job comes from.	Typically your company name
<city>	Yes	The city in which this job is located.	Norcross, Georgia, United States
<state>	Yes	The state in which this job is located. It will use the appropriate postal abbreviation. If your job is located outside the US, the corresponding geographic designation such as province or region will be used.	CA
<country>	Yes	The country in which the job is located.	US
<postalcode>	No	The postal code in which this job is located.	30010
<streetaddress>	No	The street address of the job's primary work location.	

<email>	Yes	-	Value will be empty always. Please ignore this field.
<description>	Yes	The description for this job listing. HTML formatting supported.	
<salary>	No	The salary offered for this job.	This will typically not be included.
<education>	No	The desired education level for this job.	This will typically not be included.
<jobtype>	No	The type (full- or part-time) of this job.	FULL_TIME
<experience>	No	The desired experience for this job.	2 Year
<tracking_url>	No	-	Please ignore this field.
<metadata>	Yes	-	Please ignore this field.

FAQs

Why would I need to use an XML feed instead of the standard Talent Hub career page?

There are several scenarios that may require your company to use an XML feed to display your jobs, including:

- Your company has specific career page formatting or branding guidelines that the out-of-the-box Talent Hub career page does not support.
- Your company would like to list jobs across different landing pages (commonly used for subsidiaries, business units, or departments).
- Your company already has a career site - and would like to simply weave in the job information as needed (using XML Jobs Feed) instead of linking off to the Out-of-the-box Career Site.

Can I use an XML feed to track applicants coming from other job boards?

Any applicant that applies through a job hosted by your Talent Hub XML feed will be tracked as though they applied through your company career page. We cannot change the source of the XML feed to any other job site.

If I've been using an XML feed that I received from my Implementation Consultant, will I be able to generate it directly from Talent Hub?

Yes. The same link that was provided by your Implementation Consultant will appear if you follow the steps to generate the XML feed in Talent Hub.

What permissions do I need to have in order to access the XML feed link in Talent Hub?

Only Product Settings admins will have access to XML feed link generation - the link itself can then be copied and shared with other internal stakeholders.

How will I know if my feed failed to generate?

You will see one of two error messages below if we were unable to successfully generate the feed.

If you see the message below, please try clicking “Generate” again.

⊗ We could not generate the XML feed URL. Please try again.

If this fails, you will see the following message. Please contact a support rep through our [Help Center](#) if you are unable to resolve this issue.

⊗ We could not generate the XML feed URL. Please open a support ticket for further assistance. [Contact support](#)

How often is the feed updated/distributed?

LinkedIn updates the feed four times per day: every six hours ready to fetch at (all in PST) 1:00AM, 7:00AM, 01:00PM, 7:00PM. You can limit fetching the feed to one time per day if that’s all you require.

Will LinkedIn provide a full list of jobs or the additional/incremental jobs?

LinkedIn provides the full list of jobs with every updated file.

How should the feed be fetched and rendered?

The feed is designed to be pulled by the server and not on the client side. For customers who need to support fetching this information on the client side (e.g. in an AJAX call) it is recommended to fetch the feed data up to once per hour (the feed is limited to 50 requests per day) and cache or store the job information on the customer’s server. For security reasons we can't add other domains into the CORS headers of the feed to allow cross-origin requests.

How will I be able to track applicants that come from my website?

URL tracking parameters are added to all of our job URLs. The code `trk=li_career-site_TalentHub_job-dist` is automatically added to the job apply URL of each job in the feed. This tracking code allows us to identify these applicants as coming from the career site XML feed when they apply. This is a distinct tracking code from the jobs on the Talent Hub Career Site. As source tracking features are rolled out, the candidate profile and source reporting will reflect this source information.

What does a sample feed file look like?

```
<?xml version="1.0" encoding="utf-8"?>
<source>
  <publisher>LinkedIn</publisher>
  <publisherurl>https://www.linkedin.com</publisherurl>
  <lastBuildDate>Fri, 10 Dec 2008 22:49:39 GMT</lastBuildDate>
  <job>
    <title><![CDATA[Sales Executive]]></title>
    <date><![CDATA[Fri, 19 Dec 2014 22:49:39 GMT]]></date>
    <referencenumber><![CDATA[unique123131]]></referencenumber>
    <url>
      <![CDATA[http://www.examplesite.com/viewjob.cfm?jobid=unique123131]]>
    </url>
    <company><![CDATA[ABC Hospital]]></company>
    <sourcename><![CDATA[ABC Medical Group]]></sourcename>
    <city><![CDATA[Phoenix]]></city>
    <state><![CDATA[AZ]]></state>
    <country><![CDATA[US]]></country>
    <postalcode><![CDATA[85003]]></postalcode>
    <email><![CDATA[]]></email>
    <description>
      <![CDATA[
        <p>Do you have 1-3 years of sales experience? Are you relentless at
        closing the deal? Are you ready for an exciting and high-speed career in sales?
        If so, we want to hear from you!</p>
        <br><br>
        <p>We provide competitive compensation, including stock options and a full benefit plan. As a
        fast-growing business, we offer excellent opportunities for exciting and
        challenging work.</p>
        <br><br>
        <p>Responsibilities:</p>
        <ul>
          <li>Data entry</li>
          <li>Making lists</li>
          <li>Reading lists</li>
        </ul>
      ]>
    </description>
    <jobtype><![CDATA[full_time]]></jobtype>
    <experience><![CDATA[2 year]]></experience>
  </job>
</source>
```