

June 2021

What's New in Talent Hub!

Check out the latest enhancements to your recruiting workflow!



Hiring Funnel Report

Welcome to a new way to view your hiring performance and determine your ROI on LinkedIn!

With this new report, you can track and measure the impact of LinkedIn hiring products on your candidates' entire journey. See how your tools like InMail, Career Pages, and Job Ads influence your candidates prior to and throughout the recruiting and hiring process.

Learn more about how to use the Hiring Funnel at our [Customer Learning Center](#).

To access the Hiring Funnel report, navigate to the Reports menu and select 'Funnel' from the dropdown.

The screenshot displays the LinkedIn Talent Hub interface for the Hiring Funnel report. The top navigation bar includes 'Projects', 'Jobs', 'Campaigns', and 'Reports', with 'Reports' selected. A search bar and utility icons are on the right. The 'Reports' section has a dropdown menu with 'Funnel' selected. The main report area shows 'Funnel' details, including the date range '5/1/2020 - 1/31/2021', contract name 'Flexis - Talent Hub Contract 1', and candidate source 'LinkedIn members only'. The 'HIRING FUNNEL' section is set to 'View by: Number of candidates' and 'Show: All stages'. The funnel data is as follows:

Stage	Count
Aware	6,144,177
Engaged	1,876,615
Considering	659,111
Applied	252,988
Qualified	8,364
Screened	6,557
Interviewed	2,492
Offered	872
Hired	374

The 'Tips and insights' section on the right provides additional context:

- 78% of people in your hiring funnel are matched to LinkedIn members. [Learn more](#)
- The hiring funnel consists of interactions from both company level products, Talent Media, and contract level products, LinkedIn Recruiter and LinkedIn Jobs. Filter by product to understand impact at either level. [Learn more](#)
- Show LinkedIn stages or ATS stages separately for better clarity to focus on candidate flow between stages in each stage group.

Summary statistics for high-volume categories:

- High-volume Function based on all stages:
 - Engineering: 2,457,671
 - Sales: 187,662
 - HR: 26,364
- High-volume Seniority level based on all stages:
 - Entry level: 1,843,253
 - Mid-senior: 168,895
 - Staff: 19,773
- High-volume Location based on all stages:
 - North America: 2,764,880
 - Europe: 206,428
 - Asia: 32,956

Career Site Filters

Job filtering is now available on your Career Site!

Candidates can now streamline their search for the right opportunity within your organization, right on your Talent Hub Career Site. Location and Function filters are now available to help candidates narrow down roles according to their geographic and job function preferences.



Careers at Galaxitech

About us: We're one of the greatest aerospace companies you never heard of.
About you: You're an ambitious risk-taker who works hard to make their ideas take flight.

Current Openings

Filter controls for the job listings table. The 'All functions' dropdown is highlighted with a red box, and the 'All locations' dropdown is also highlighted with a red box.

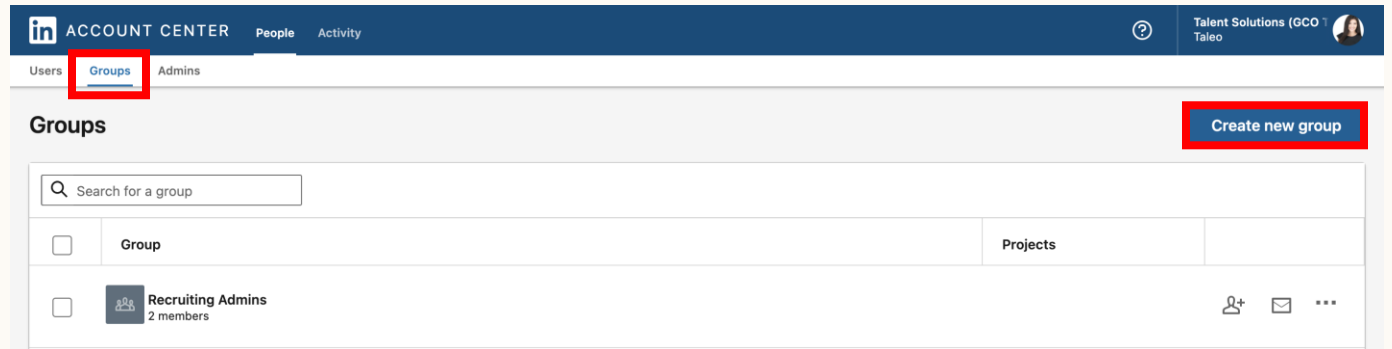
JOB TITLE	FUNCTIONS	LOCATION
Quality Assurance Engineer	Engineering, Information Technology, Quality Assurance	Los Angeles Metropolitan Area
Engineering Manager	Engineering, Information Technology	Los Angeles Metropolitan Area
Quality Assurance Analyst	Quality Assurance, Information Technology, Engineering	Los Angeles Metropolitan Area

Account Center Groups

You can now get your teams organized in Account Center!

Groups are a great way to easily organize a specific set of users, like hiring teams or specific role types. Admins can now quickly create, edit and delete groups within Account Center, bulk email group members, add users to groups in bulk, and share projects via groups.

Visit our [Help Article](#) to learn more.



*Note: group members must be added by an Account Center Admin.
If there is a group you believe you should belong to, reach out to your Admin to be added.*

Scheduled Reports

Insight-sharing has now been made easy!

No more time wasted pulling and distributing the same reports week over week. You can now schedule Talent Hub reports to be automatically emailed to key stakeholders on a recurring basis. Make your organization's access to hiring insights turnkey by setting up report distribution lists, defining and scheduling the reports to be sent, and let Talent Hub take it from there.

The screenshot shows the LinkedIn Talent Hub Reports interface. The main view displays a 'Usage' report for 'New Grad - Infrastructure Team' with a line chart showing daily active users from Jan 1 to Jan 6. The chart data is as follows:

Date	Daily active users
Jan 1	22
Jan 2	25
Jan 3	61
Jan 4	15
Jan 5	12
Jan 6	18

The 'Save report' dialog box is open, showing the report name 'New Grad - Infrastructure Team' and the 'Schedule report via email' toggle set to 'On'. The schedule is configured to repeat every 2 weeks on Monday, starting on Jan 3, 2021, and ending on Jan 2, 2022. The recipient email is 'int@linkedin.com'.

The screenshot shows an email notification from LinkedIn Talent Hub. The email body includes the following information:

- From Steve Weiss:** "Enjoy the report"
- Report filters:**
 - Date Range: 4/11/2021 - 4/17/2021
 - Contract: GCO Talent Hub Demo Account
 - User Status: Active
- Report insights:**
 - 522 Profiles viewed
 - 33 Searches performed
 - 12 InMails sent

The email also includes a 'Download report' button and a note: "This download link is unique to you and will expire in 14 days, please do not forward it to untrusted contacts."

To schedule a new report, select your desired date range and filters, and click "save report" in the top right corner of the screen. Toggle "Schedule report via email" to "On." Establish your schedule and recipients and click "Save & schedule" when finished. You can even include a note in the email for additional context!

When a stakeholder receives the report via email, it will include a preview of the top 3 report insights, as well as a link to download the report in a CSV file. The recipient will not need to log in to Talent Hub to download the report.

Note: this feature excludes custom reports

More Questions?

Please visit our [LinkedIn Talent Hub Help Center](#) to find more information on any of our new product updates.

Thank you for being a valued customer!

