



"Online training from lynda.com is a real goldmine."

Trina Bouvet, Senior Administrator,  
Accelerator & Source Division



## Diverse European staff finds flexibility with lynda.com online training

### **Challenge: meeting the needs of a diverse staff**

The European Synchrotron Radiation Facility (ESRF) operates the most powerful synchrotron radiation source in Europe. Located in Grenoble, France, this state-of-the-art facility is supported and shared by 19 European countries that send several thousand researchers there each year to conduct a range of scientific experiments.

An X-ray beam produced by a synchrotron is a thousand billion times brighter than the beam produced by a hospital X-ray machine. So synchrotron radiation sources are like "super microscopes" that can reveal invaluable information in numerous fields of research.

Although ESRF is located in France, the organization hires from all over Europe and uses English as a common language. ESRF employs about 600 people whose positions range from scientists and technicians, to staff members in administration and human resources.

Meeting the training needs of such a diverse staff calls for a range of options. ESRF provides language instruction and software classes in their own training center, and they use lynda.com online training to teach essential skills.

### **Solution: integrate lynda.com training into existing training**

Trina Bouvet, senior administrator at ESRF's Accelerator & Source Division, has spearheaded the company's involvement with lynda.com. She's been with ESRF since 1989, when the facility was first being built.

"We had one of the first websites in France," says Bouvet. "When I began to move from coding HTML to exploring Dreamweaver®, I used a book from lynda.com to learn how to use it, and was very impressed by its approach. When I found out lynda.com was offering video training online, I went to our training center to tell them about it, and now ESRF is providing this option to employees in many departments."

**BENEFITS**

- Meets the training needs of a diverse staff
- Provides answers on demand
- Features professional expert instructors

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**European Synchrotron Radiation Facility**

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ESRF signed up for the lyndaPro multi-user program, so that employees can take turns studying a wide range of software titles. Although she is not officially part of the training center, Bouvet has chosen to play a large role in advocating, administering, and managing the use of lynda.com.

Bouvet is finding that employees across departments are choosing to learn a mix of media and business applications through online training. QuarkXPress® and Adobe® Photoshop®, Illustrator®, and Acrobat® are very popular.

“There’s been a big demand for training on Microsoft® PowerPoint®,” says Bouvet.

“People are interested in learning how to enhance their presentations. Although ESRF provides in-person classes, lynda.com offers another valuable way to learn.”

**Results: ESRF employees continue to grow their skills and knowledge**

ESRF employees are a diverse group with different training needs. While some employees will sit and work through an entire software package very methodically, others will go online to lynda.com when they come across a challenge. Either way, employees are finding that the training increases their effectiveness in their jobs.

She’s also impressed by the individuals who present the training in the videos.

“The training is done by professionals,” says Bouvet. “For instance, professional photographers provide many tips in the Photoshop training that go beyond what you can get in books. Online training from lynda.com is a real goldmine.”