

Gamification Guide:

Ready to Get Gaming?

Make it easy and make it fun with these guidelines to help get your creative juices flowing! After launching LinkedIn Learning or another online learning platform, it's helpful to keep reminding learners about the opportunity to develop their skills. Try some of these contests.



Passport to learning

Build and share learning paths with your organization. Create "passports" to track progress. Each course or video completed represents another step in your learners' journeys. Reward learners by filling their passports with stamps or stickers. Enter top participants in a drawing for a restaurant gift card or other prizes.

Spin the learning wheel

You'll need to build or buy a spinning wheel. Then, offer participants an overview of your online learning solution and instructions on how to access courses. Ask participants questions about the new platform. For each correct answer, a participant gets a chance to spin the wheel. The person with the most points wins a prize.

Get spotted learning, then win a prize

This contest is simple. If a manager walks past an employee's desk spots and employee watching an online learning course, that employee is awarded a prize!

I love learning BINGO

Create BINGO cards. In each box, include a question about your online learning platform that participants must correctly answer to fill in that box. The winner is the first to fill five boxes in a row any direction and exclaim "I love learning!" instead of "BINGO!"

Build your own contest

Design your own contest and challenge people to get involved, drawing inspiration from the LinkedIn Learning course **Gamification of Learning**.

Pro Tip

Get your HR business partners on board, and empower them to lead the game as part of cultivating the company culture. Provide them with the resources they need to run it, from the game description and rules, to timeline, to prize ideas.