



June 2021 Instructor Newsletter

The latest updates from LinkedIn Learning

Hi Instructors:

As mentioned in our meeting last month, we are sad to be saying goodbye to [Jen Raskin](#), who is heading off on the adventure of a lifetime and moving to Amsterdam with her family. But we are excited to welcome [Kristine Webb](#) to the Instructor marketing family. She has worked with LinkedIn Learning in the past and will be taking the reins on Jen's projects. We will miss Jen and wish her and her family the best.

As always, if you have questions about anything we share below, feel free to get in touch. And, please be sure to join our LinkedIn group to connect with each other and stay up-to-date on Instructor news.

[Join the group](#)

Mark Your Calendar

Our next Instructor monthly meeting will take place on Tuesday, June 22nd at 9:30 am PT. Please join us for general updates, networking breakout rooms, and more.

[register today!](#)



Instructor monthly meeting

Tuesday, June 22nd
9:30 am PT.

[Register now](#)

Lynda Migration Update

This month our journey of moving from Lynda to LinkedIn Learning continues. We're in the process of migrating your previous royalty statements and invoices, and, soon, you'll be able to access these in LinkedIn Learning. At that time, we'll let you know of any actions that you need to take. For now, you can continue to check your payment information on Lynda.



New Resources on the Instructor Hub

If you haven't bookmarked the Instructor Hub yet, you're missing out! We have some fresh resources for you, including a NEW best practices guide on [LinkedIn Newsletters](#), and a few UPDATED resources: [Tips for Marketing Your Course](#), [LinkedIn Live Best Practices](#), and our [Rock Your Profile](#) guide

to improving your LinkedIn presence.

We've also included case studies highlighting the marketing successes of 3 of your fellow Instructors: [Nicte Cuevas](#), [Selena Rezvani](#), and [Bill Shander](#).

[Visit the Instructor Hub](#)



Sign Up for the Creator Weekly Newsletter

Have you turned [Creator Mode](#) on yet? This feature is designed to help you showcase your own content, expertise, grow your reach, and network.

To stay in the know on what's trending and thought leadership, subscribe to the LinkedIn News team's [Creator Weekly](#) newsletter. Every week this newsletter will hit your inbox containing trending topics and highlighting impactful creators. If you're not already receiving it, be sure to subscribe today and check out more resources for creators [here](#).

[Subscribe to Creator Weekly](#)

Weekly goal	In progress	Saved	From your org
<div><p>1/60 minutes</p></div>	<p>May 24 to May 30</p> <p>Edit goal</p> <p>Keep going! Learn for 59 more minutes to hit your goal.</p> <p>Last week: 4 minutes</p>		
		<p>Technology and Design Ethics</p> <p>COURSE · 1h 26m left</p>	Show all (57)
		<p>Microsoft 365: Choose the Right Tool for the ...</p> <p>COURSE · 34m 14s left</p>	

Live events with experts

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 <p>UPCOMING</p> <p>Jun 15, 11:00 AM</p> <p>EVENT Confidently Communicating to Build Career Success Hosted... Arpit Dharwai and 5 other connections interested</p>	 <p>UPCOMING</p> <p>Jun 17, 9:00 AM</p> <p>EVENT Data Fundamentals Unpacked (Episode III) Jenny Torres is interested</p>	 <p>UPCOMING</p> <p>Jun 18, 1:00 AM</p> <p>EVENT The Biosphere Workbench Jenny Torres is interested</p>	 <p>EVENT May 26, 10:00 AM</p> <p>Purpose-Driven Leadership with Hubert Joly and Lisa... Jenny Torres and 3 other connections interested</p>	 <p>EVENT Inside Scoop: Camera At An...</p> <p>Courtney and 2 other connections interested</p>
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LinkedIn Learning Live Is Here!

Your Live event can now be featured on LinkedIn Learning. Learners can RSVP for upcoming events from the LinkedIn Learning homepage, and view previously recorded live sessions. This introduces a new, dynamic type of content to the learning experience on the platform.

Download the [Getting Started Guide](#) to learn how to get your event featured. Let us know about your upcoming event by submitting the [Instructor Live intake form](#).

Additionally, last week we hosted two info sessions with tutorials and Q&A on this new process. If you missed them, recordings can be found on the [Instructor Hub](#).

 **Cherie Luo**
Product Manager @ LinkedIn
2w • Edited • 

I finished watching "Managing Your Emotions at Work" by **Jay Fields, M.A.** with 8,002 other people! I spent 50m learning **#emotionalintelligence** and **#personaldevelopment** <https://lnkd.in/g-mxWb4>





Congratulations, Cherie Luo

Managing Your Emotions at Work

Course completed on Sep 10, 2020 • 50 min

By continuing to learn, you have expanded your perspective, sharpened your skills, and made yourself even more in demand.

Head of Content Strategy, Learning

LinkedIn Learning

1000 W Maude Ave
Sunnyvale, CA 94085

Certificate Id: AQOWWhfDixG7UTYFWhW_GBwkJPS



38 • 2 Comments

Certificate Shares with Instructor @ Mentions

Starting June 15th, Instructors will automatically be mentioned when learners share their completion certificates. Prefer not to be tagged in these posts? You can toggle mentions off in your account settings.

[Visit Account Settings](#)

Share Learner Love

Feeling the love from your learners [like Olivia and Barron Stone?](#) We want to hear about it! Please send them our way at member_stories@linkedin.com so we can spread the love in our upcoming marketing programs and put learners at the core of all we do. Here's some great learner feedback!

[Share the love with member_stories@linkedin.com](#)

[Java 8 Essential Training](#) with [David Gassner](#)



David is an amazing instructor, and he eases the viewer into more advanced concepts, while still

maintaining the fun side of computer programming. Couldn't recommend more!

”

How to Support Your Employees' Well Being with Amy Brann

” Brilliant course! It's beneficial not only to managers, but also to employees at all levels. ”

Marketing Tools: SEO with Sam Dey

” Sam is an excellent instructor. He's knowledgeable and walks us through the lessons in a methodical and efficient manner. ”

Don't miss out!

Stay in the loop and access valuable best practices guides, marketing assets, brand materials, and much more by visiting the Instructor Hub.

Visit the Hub

Thank you for inspiring, engaging, and motivating our learners each day.



Zoe Kelsey
Instructor Marketing
LinkedIn Learning