



July 2021 Instructor Newsletter

The latest updates from LinkedIn Learning

Hi Instructors,

I hope you're enjoying the start of Summer and embracing the heat. I want to take a moment to thank all of you for your support welcoming me into this new role. It is my upmost priority to support all of you in elevating your expertise and creating a community of instructors.

To learn more about the value you're adding to LinkedIn and our members through the eyes of our product team, let's hear from [James Raybould](#), Sr. Director of Product Management for LinkedIn Learning and Glint.

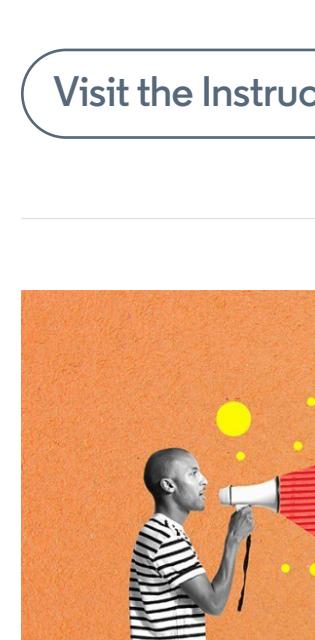
"Hello, amazing Instructors! You're the foundation of LinkedIn Learning and enabling millions of learners to build the skills they need to thrive in the ever-changing world of work.

Through the pandemic, thanks to the incredible content you've all created – from home offices, living rooms, closets, and even bathrooms (just kidding, I hope!) – we've been able to grow LinkedIn Learning engagement by 5X. In addition to loving your LinkedIn Learning courses, I'm personally such a big fan of seeing so many of you creating and teaching across LinkedIn, whether sharing posts, publishing Newsletters, hosting live Office Hours, and more. A huge thank you, can't wait to see what you all create next!"

As always, if you have questions about anything we share below, feel free to [get in touch](#). And, please be sure to [join our LinkedIn group](#) to connect with us, each other, and stay up-to-date on Instructor news.

[Join the group](#)

Mark Your Calendar

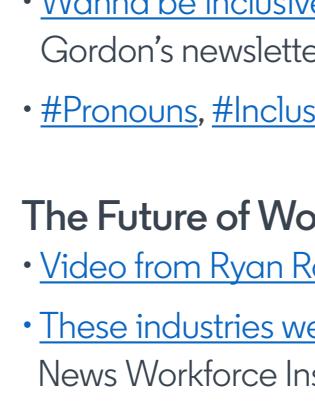


Our next meeting is scheduled for Tuesday, July 27th at 9:30am PT | 12:30pm ET. Please join us for general updates, networking breakout rooms, and more. [Save your spot!](#)
Unable to attend? No worries, [register today](#) and we will email you links to the recording.

Instructor monthly meeting

Tuesday, July 27th
9:30am PT | 12:30pm ET
[Register now](#)

Migration Update: New Instructor Features on LinkedIn Learning



You can now view your payment information and instructor account settings on LinkedIn Learning.

As a first step, we encourage you to [review your contact and contract details](#) and make sure that everything reflects your most up-to-date information. To access these instructor settings, log in to LinkedIn Learning, click on the Me menu at the top, and choose [Settings](#).

With this, LinkedIn Learning is now the single place where you can access information about your courses and payments. And as part of our transition from [Lynda.com](#) to LinkedIn Learning, we're planning to shut down the Lynda.com author portal this month.

If you have more questions, please refer to this [Help Center article](#).

[Review your details](#)

Instructor Highlights: By the Numbers

Check out what your peers have been up to the last quarter (April-June):

• 412 Instructors have [launched a course](#)

• 1,809 Instructors have [posted on LinkedIn](#)

• 99 Instructors have [written a newsletter](#)

• 67 Instructors have [gone live on LinkedIn](#)

Check out the [Instructor Hub](#) for more resources on how to start your newsletter, go live, hone your marketing, and more!

[Visit the Instructor Hub](#)

Certificate Shares: Instructor @ mentions

Learners are excited to share their course completion certificates to their network. Now, instructors are automatically mentioned and notified. Prefer not to be tagged in these posts? You can toggle mentions off in your [account settings](#).

[Visit Account Settings](#)

Go Live on LinkedIn Learning

Your live event can now be featured on LinkedIn Learning. Join the 30+ instructors who have livestreamed events on LinkedIn Learning over the last month!

Download the [Getting Started Guide](#) to learn how to get your event featured. Don't forget to [submit the Instructor Live In-Take Form](#) to inform us about your upcoming events and have your live featured on the LinkedIn Learning homepage. Plus, [check out who's going live in July](#).

Construction Management: Managing Risk with Jim Rogers

Very clearly explained by the instructor. I enjoyed listening/ watching and learned a lot. Good job!

Recruiting Foundations: Recruiting for In-House Recruiters with Barbara Bruno

Love Barbara's content. She's very good at understanding the nuances of in-house recruiting versus agency recruiting.

Unconscious Bias with Stacey Gordon

I love this course! This should be essential, no, mandatory to learn because we all have unconscious bias.

[Subscribe to Creator Weekly](#)

Thank you for inspiring, engaging, and motivating our learners each day.

Tips and Resources at Your Fingertips

Stay in the loop. Visit the Instructor Hub to access valuable best practice guides, marketing assets, brand materials, and much more!

[Visit the Hub](#)

Joe Kelsey

Instructor Marketing
LinkedIn Learning

LinkedIn News