

Welcome to
LinkedIn Learning





Welcome to LinkedIn Learning

LinkedIn Learning delivers a highly personalized learning experience designed to engage your employees in learning they'll use, love, and apply.

Combining industry-leading content from Lynda.com with insight-based recommendations that make learning more relevant and applicable, LinkedIn Learning is delivered where your employees are already spending time, whether that's on a mobile device, on LinkedIn, or within your learning management system (LMS).

Some LinkedIn Learning customers' employees are more than twice as engaged in learning as those who use Lynda.com. This engagement accelerates professional growth.

Welcome to **LinkedIn Learning**

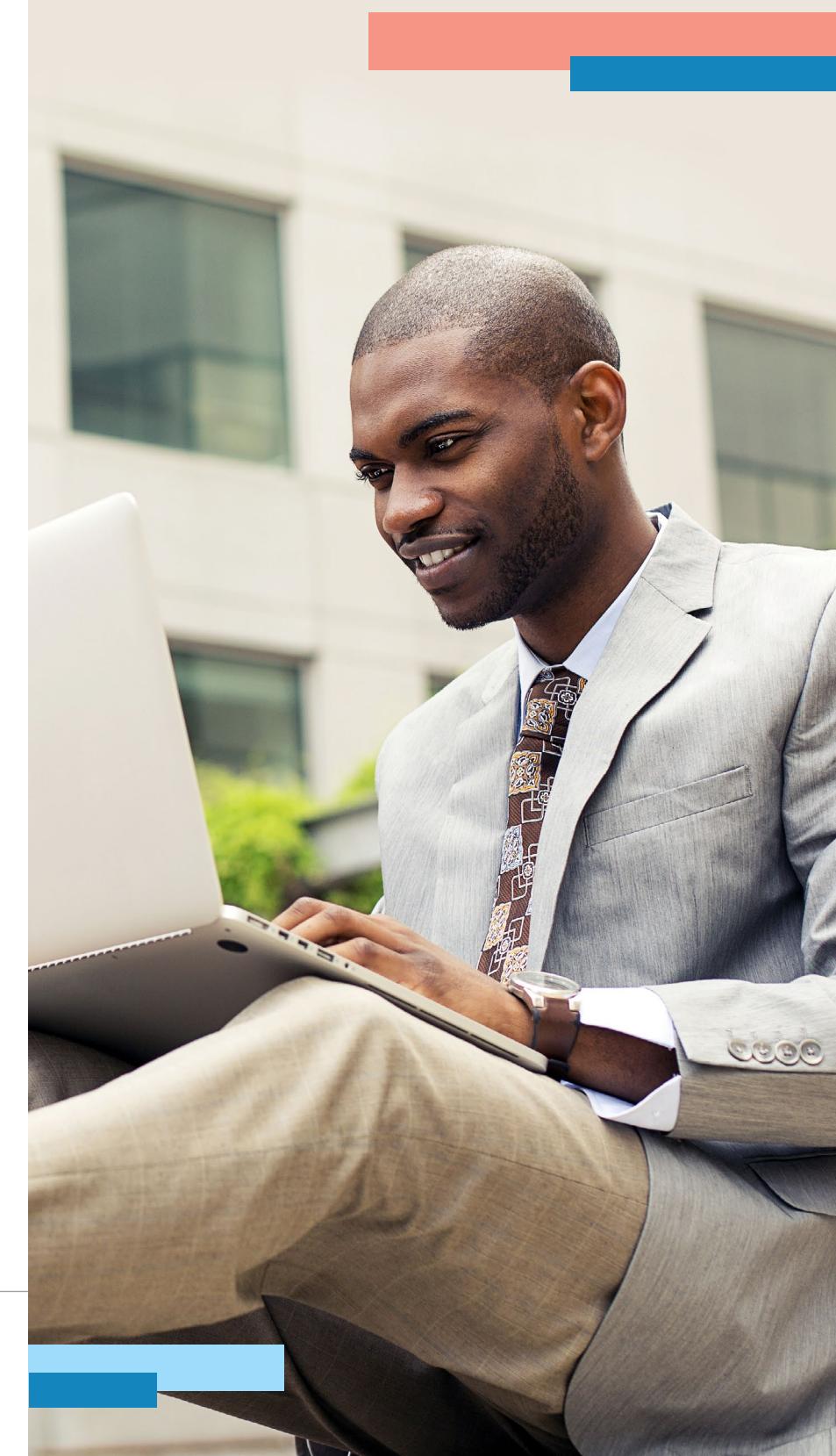
Experience the benefits of LinkedIn Learning



- **The same, high-quality Lynda.com content**
now more engaging and social
- **More relevant recommendations**
informed by insights from the LinkedIn network of 546M+ professionals
- **Learning delivered where your employees are**
i.e. on a mobile device, on LinkedIn, or within your LMS
- **Intuitive admin tools**
that make it easy to manage users, recommend content, and measure impact

What's new for admins

- **Simplified people management**
with handy shortcuts, improved permissions for sub-admins, and advanced HRIS integrations
- **Personalized course recommendations and effortless social curation** based on LinkedIn insights and course “likes”—to bring the most relevant content to your learners
- **Custom content**
allows you to add links to connect your learners to content that lives outside of LinkedIn Learning
- **Highly intuitive reporting**
that lets you measure engagement and connect learning to business impact



The upgrade process

We're here to help you upgrade from Lynda.com to LinkedIn Learning in four simple steps.



Prepare

Take a few minutes to [watch our introduction video](#), and [check out our upgrade website](#) for more highlights.



Schedule

We'll notify you when your upgrade is available, so you can log in to your admin dashboard and select an upgrade date.



Launch

On the day of your upgrade, all of your organization's Lynda.com activity and data will automatically migrate to LinkedIn Learning.



Engage

You'll be on your way to engaging your learners with a new and improved experience.