

# March 2024 Instructor Newsletter

The latest updates from LinkedIn Learning

Hi Instructors,

It was great connecting with you all at our February 2024 Instructor All Hands! A special thanks goes to Instructor [Sophie Wade](#) for co-hosting our meeting, as well as [Pam Tellez](#) from our content team for speaking to LinkedIn Learning's content mapping strategy. If you missed it, you can check out the [recording and presentation deck here](#), and some of our key highlights below. As a reminder, you can check out our [Instructor Hub](#) for resources like how to promote your courses, and if you have any ideas for our future all-hands meetings, feel free to share them in [our feedback survey here](#).

In the meantime, we wanted to take the opportunity to spotlight a member of our Instructor community, beginning with Michael Stallard.



## Instructor Spotlight

[Michael Lee Stallard](#)

Michael Lee Stallard is an author, speaker, and LinkedIn Learning Instructor known for his expertise on how effective leaders enhance human connection in work cultures to improve organizational health and employee engagement. He is best known for his pioneering work on [Creating a Connection Culture](#) that emphasizes the importance of relational environments in which individuals feel connected to their work, colleagues, and the organization as a whole.

**Michael's Instructor Tip:** In the main menu of your website, include a link to your LinkedIn Learning course that you especially want to promote. In addition, when you're giving keynote speeches and teaching seminars or workshops, include a page in your presentation that makes people aware of your course(s).

## Join us for our May Instructor All-Hands

Our next instructor all hands is on Tuesday, May 28th, 2024 at 9:30am PT | 12:30pm ET. Join us for the latest updates and opportunity to connect with your fellow Instructors, as well as our new instructor bootcamp for anyone interested in attending.

[Register today!](#)



### [Instructor All-Hands meeting](#)

Tuesday, May 28th

9:30am PT | 12:30pm ET (duration 1 hour)

## The 2024 Most In-Demand Skills

1. Communication
2. Customer service
3. Leadership
4. Project management
5. Management
6. Analytics
7. Teamwork
8. Sales
9. Problem-solving
10. Research

Top skill of the moment: Adaptability

Learning

## The 2024 Most In-Demand Skills

The skills required for the average job will change by 65% by 2030. Stay on top of the most in-demand skills, shifting trends, plus learn why generative AI is making adaptability and agility more important than ever inside the latest edition of LinkedIn's Most In-Demand Skills. (Plus, 10 LinkedIn Learning courses featured corresponding with each in-demand skill!)

[View the top skills](#)



## Workplace Learning Report: L&D powers the AI future

As AI reshapes skills, LinkedIn Learning is here to help with the L&D industry's most anticipated report. The 2024 Workplace Learning Report launched March 6 with the year's top five focus areas for L&D, new insights to accelerate career development and skills agility, and more.

[Discover the full report here](#)

### Diversity, Equity, and Inclusion

The values of diversity, equity, and inclusion (DEI) not only contribute to a positive and respectful working environment, but also foster innovation, creativity, and a wider range of perspectives to help organizations achieve even greater success. Check here regularly for new opportunities to continue your DEI's journey.



Where to get started   Advance your skills   Certifications



Where to get started

#### New & Featured Courses

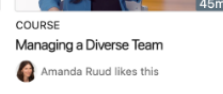
Show all 219 courses



COURSE  
Supporting Indigenous Rights  
By: Camille Glass



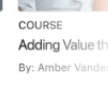
COURSE  
Understanding Accessibility to Achieve Success with Marlee Matlin  
By: genConnectU



COURSE  
Managing a Diverse Team  
Amanda Roud likes this



COURSE  
Developing Cross-Cultural Intelligence  
By: Tatiana Kolovou



COURSE  
Adding Value to Your Work  
By: Amber VandenBerg

## New Showcase Pages: DEI & Productivity

We are thrilled to announce 2 new Showcase Pages (DEI and Productivity) are ramped live for all learners in the English library!

These Showcases will allow learners to have an expertly curated discovery experience for related content and features for DEI and Productivity. Learners will more easily discover content from Instructors featured on these pages and adds to our current collection of Showcase pages including AI, Cybersecurity, Software Development and Leadership & Management.

On these pages, a learner can choose to view featured learning content curated by LinkedIn Content Experts. The content will allow learners to:

- Easily see and speak to what LiL has to offer for a given topic/skill.
- Discover the most recommended and latest content for upskilling.
- Find a one-stop destination for developing in demand skills.

Explore the [DEI](#) and [Productivity](#) Showcases, and contact your content manager for more information.

## Stay connected.

Visit the [Instructor Hub](#) to access valuable best practice guides for promoting your courses, marketing assets, brand materials, and much more! Plus, stay connected with your fellow instructors, ask questions, and spark conversations in our [Instructor Group](#).

## Learner Love



*It is really a beginner friendly course to get a good overview of the cyber security field. Apart from this, the instructor is so engaging such that he is able to provide the clear explanation of the concepts taught in the cyber security course.*

- [The Cybersecurity Threat Landscape](#),

Marc Menninger



*Explanation shared by the instructor is clear on how to engage the customer while discussion and building rapport.*

- [Building Rapport with Customers](#),

Myra Golden



Thank you for inspiring, engaging, and motivating our learners each day!



[Jon Caña](#)

Integrated Marketing Manager, Learning & Development

LinkedIn Talent Solutions