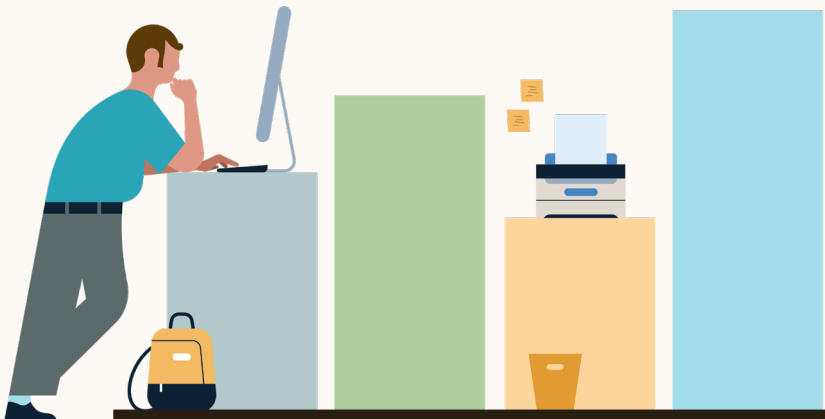


Explore the basics of data analytics.

If you're eager to unlock the insights hidden within your data, these foundational courses can help. Don't worry if you miss a day — you can always catch up tomorrow.



Monday	Tuesday	Wednesday	Thursday	Friday
Day 1 Defining data analysis and data analyst (3m 01s) What is the value of data? (3m 08s)	Day 2 Understanding the value of data-driven decision-making (2m 45s)	Day 3 The building blocks of data strategy (3m 21s)	Day 4 How can you find the right data for the right decisions? (4m 58s) Data tracking tools (2m 05s)	Day 5 Question: What is your definition of data analysis?
Day 6 Find the “so what” in your data (2m 12s) Business analytics compared (2m 10s)	Day 7 Visualizing data (3m 41s)	Day 8 Question: What is one way you could use data visualization in your everyday work?	Day 9 Putting data in context (6m 58s)	Day 10 Developing data fluency (2m 28s)
Day 11 Question: What is the difference between data literacy and data fluency?	Day 12 Data fluency in practice (6m 58s)	Day 13 Data strategy’s influence on five aspects of analysis (3m 24s)	Day 14 Three key priorities for data communications (3m 29s)	Day 15 Data collection issues (2m 22s)
Day 16 The seven major data ethics challenges (3m21s)	Day 17 Question: What is one data ethics challenge that you need to be mindful of?	Day 18 Business leaders and data analytics (2m 27s)	Day 19 How can you empower the business with smart, data-driven decision-making? (4m 12s)	Day 20 Challenge: Choose one LinkedIn Learning data course to explore next month.