

February 2022 Instructor Newsletter

The latest updates from LinkedIn Learning

Hi Instructors,

We hope your year is off to a healthy and peaceful start! It was great kicking off the year seeing a good handful of you in our first Instructor all-hands of the year and hope to see you in our [next all-hands on February 22nd](#) or in the [instructor group](#), before then.

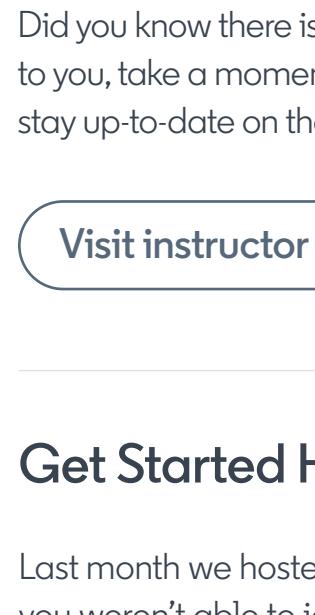
Speaking of seeing your faces, let's hear from [Fiona Trayler](#), Head of Global Content Production at LinkedIn Learning.



[Fiona Trayler](#)

"I wanted to take a moment to express my sincere gratitude for all your creativity, adaptability, and resilience through another successful year, albeit through unusual times! I'm appreciative of all we've accomplished together and the world-class content you've created. You faced head-on the challenges of both working from home AND recording in your homes. Thank you for all the expertise, talent, and humor you've shared with our mighty teams. It has been a humbling experience to see your passion."

"Looking to 2022, I'm looking forward to returning to our offices and Studios. You, like me, have questions about what the year ahead will look like. Many of you may be asking: when will we be returning to onsite recording in the LinkedIn Learning Studios? While we aren't at the point where we are ready to set specific dates, all signals are improving, and we will continue to keep you updated as we bring our Studios back online. Until then...Thank you again for your patience, resilience, and understanding. Looking forward to seeing you in 2022!"



Join Us for the February Instructor All Hands

Our next instructor all hands is scheduled for Tuesday, February 22nd at 9:30am PT | 12:30pm ET. Join us for marketing updates, product updates, networking breakout rooms, and more. Unable to attend?

Instructor monthly all hands
Tuesday, February 22nd
9:30am PT | 12:30pm ET

[Register now](#)

RSVP for the New Instructor Bootcamp

Are you a new LinkedIn Learning Instructor? Join Taylor Lindberg, Content Program Manager, and Zoe Kelsey, Instructor Marketing Manager, immediately following the instructor all hands to ask any questions you may have to be set up for success.

New instructor bootcamp
Tuesday, February 22nd
10:30am PT | 1:30pm ET

[RSVP Today](#)

Join the LinkedIn Group for Instructors

Welcome
LinkedIn Learning Instructors

Did you know there is a private group just for LinkedIn Learning instructors? If this is news to you, take a moment to join our LinkedIn group to connect with us, each other, and stay up-to-date on the latest Instructor news.

[Visit instructor group](#)

Get Started Hosting Live Office Hours

Last month we hosted a live session equipping all of you to host Office Hours. If you weren't able to join, tune into the [recording here](#), plus check out the new and improved resources below.

New resources: Get Started with Office Hours guide, 3 Steps to scheduling Office Hours tipsheet, and Top 10 tips for hosting Office Hours events tipsheet

Celebrate Black Entrepreneurs during Black History Month

Black entrepreneurship is on the rise, especially among Black women. Yet Black people are 2x as likely to get turned down for business loans and less likely to have a network to fall back on for knowledge and financial assistance.

This month, LinkedIn will be sharing the stories of Black entrepreneurs who are charting new paths as they seek to align their passions with their work and drive change in their communities and beyond.

Join the conversation, share your story, and tag an entrepreneur who inspires you using [#BlackHistoryMonth](#).

Join the conversation!

As job searching heats up in 2022, we're supporting LinkedIn members to unlock opportunity in a few notable ways, including aligned unlocked courses. We encourage you to check out insights shared and join the conversation today!

Insights for Jobseekers: Share the best career advice you've gotten using [#GetHired](#) and/or share what being "professional" means to you using [#IAmProfessional](#).

• [The Definitive Guide to Job Searching in the Great Reshuffle](#)

• [Jobs on the Rise in 2022](#)

• [#IAmProfessional](#), re-defining what it means to be "professional"

Insights for Talent leaders: Share the report and your thoughts on the evolution of company culture using [#GlobalTalentTrends](#).

• [Global Talent Trends](#), This is our 10th annual report this year focusing on supporting talent leaders re-invent company culture

March Meetup - What topics do you want to learn about?

We've heard many of you enjoy breakouts, so we're hosting a virtual meetup in March in place of our monthly all-hands. To make the most of your time, we would love your feedback on what topics you want to connect with your peers. Please take a moment to share which topics you would find most valuable.

[Vote today](#)

Tips and Resources at Your Fingertips

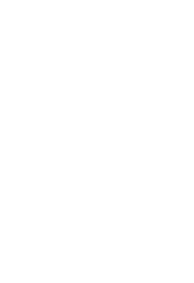
Welcome to the LinkedIn Learning Instructor Hub! Here are best practices for promoting your course and brand.

[Best Practices](#) [Marketing Assets](#) [Affiliate Program](#) [Stay Connected](#)

Stay connected. Visit the [Instructor Hub](#) to access valuable best practice guides, marketing assets, brand materials, and much more! Plus, stay connected with your fellow instructors, ask questions, and spark conversations in our [Instructor Group](#).

[Visit the Instructor Hub](#)

Thank you for inspiring, engaging, and motivating our learners each day.



Zoe Kelsey
Instructor Marketing
LinkedIn Learning

