

# June 2022 Instructor Newsletter

The latest updates from LinkedIn Learning

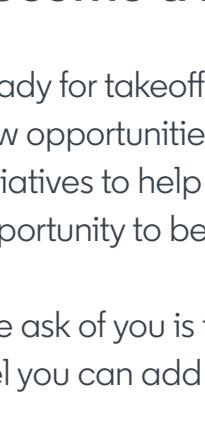
## Hi Instructors,

I'm equally excited about summertime, as I am about returning to studios and seeing you on our Instructor Reunion tour (stay tuned for more dates and cities to come)! On that note, let's hear from [Dan Brodnitz](#), Sr. Director of Content Strategy, and [Fiona Trayler](#), Sr. Director of Global Content Production, with an exciting return to studios update.



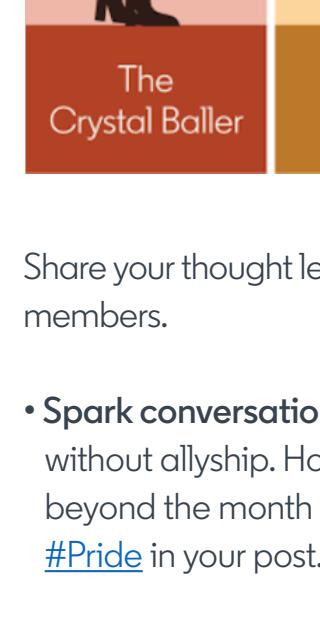
[Dan Brodnitz](#)

*"After several years apart, we're reopening our studios in NAMER and EMEA. We will be reopening on a limited basis with an anticipated ramp over the coming months. Your experience and your safety will continue to be top of mind for us as we move forward, and we'll ask for your patience as we organize this effort."*



[Fiona Trayler](#)

*If you missed our monthly meeting or didn't catch our email, we encourage you to [check out the recording](#) where we provide more details and answer questions here. Please don't hesitate to reach out to your content manager with any questions or stay tuned for an FAQ. We're grateful for your continued partnership on this journey and for the impact you're having offering best-in-class learning content to serve every professional on the planet."*



## Join us for the June Instructor All-Hands

Our next instructor all-hands is scheduled for **Tuesday, June 28th at 9:30 am PT | 12:30 pm ET**. Join us for marketing updates, posting strategy tips and tricks, product updates, networking breakout rooms, and more. [Register today!](#)

### Instructor All-Hands meeting

Tuesday, June 28th

9:30am PT | 12:30pm ET (duration 1 hour)

[RSVP today](#)

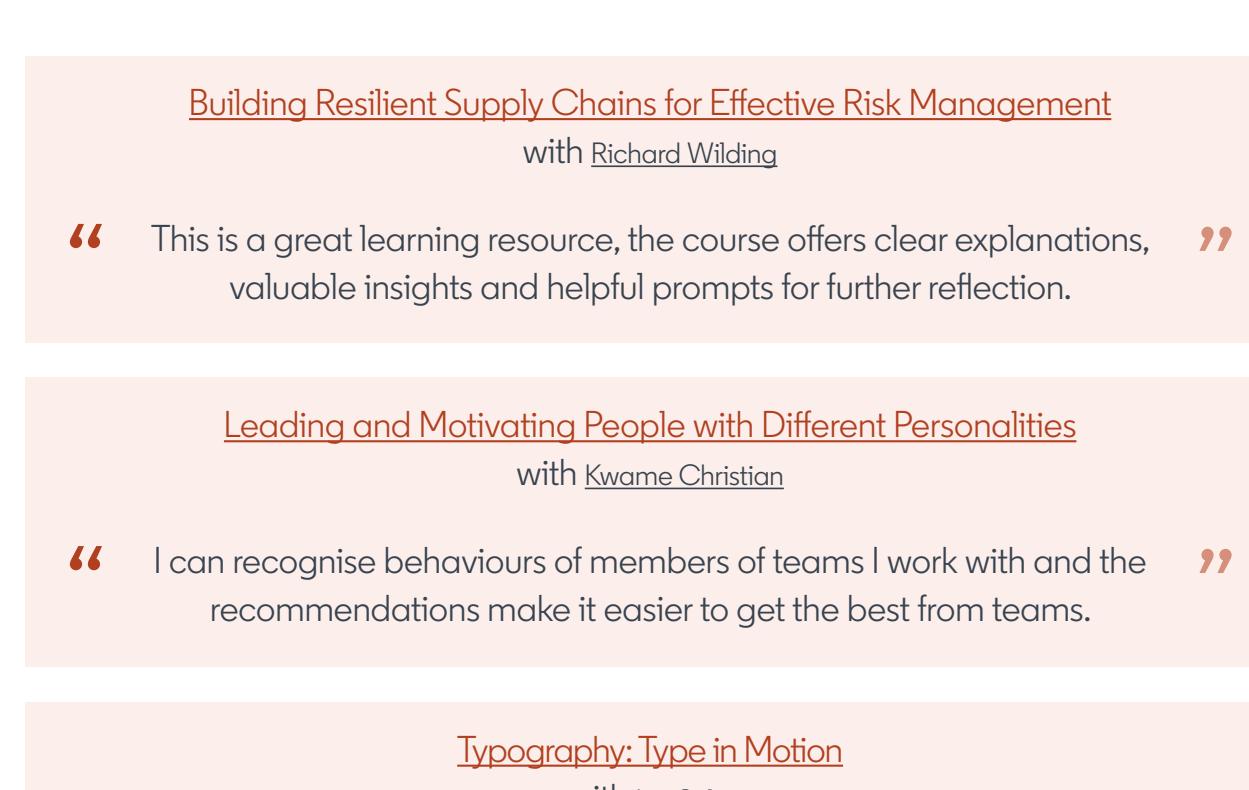
## Become a LiL Pilot

Ready for takeoff? LiL Pilots is an email-based program to provide instructors with new opportunities and provides us with a pulse on feedback on new products and initiatives to help guide short-term roadmaps. This program provides you with the opportunity to be heard, have influence, and receive access to new initiatives first.

The ask of you is to respond to the prompt in the ad hoc emails we send where you feel you can add value.

[Email us to opt-in](#)

## Join the conversation



Share your thought leadership and insights on trending topics this month to support our members.

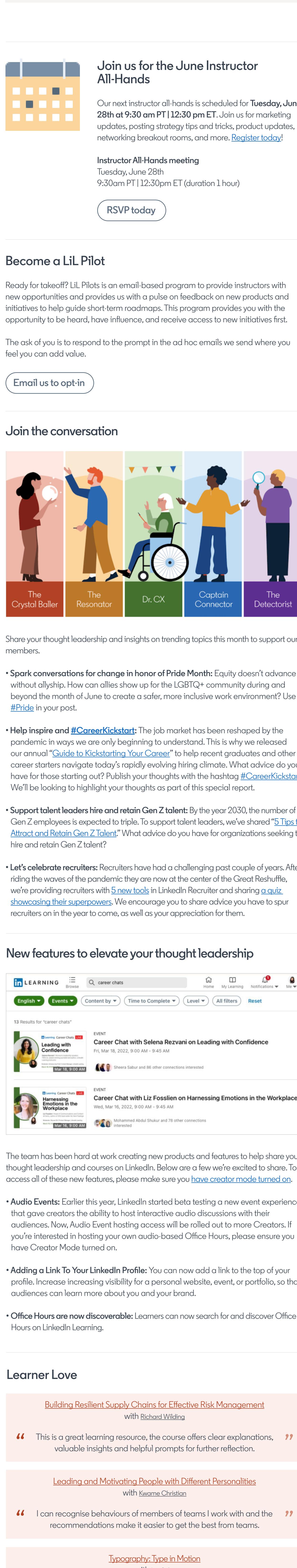
• **Spark conversations for change in honor of Pride Month:** Equity doesn't advance without allyship. How can allies show up for the LGBTQ+ community during and beyond the month of June to create a safer, more inclusive work environment? Use [#Pride](#) in your post.

• **Help inspire and #CareerKickstart:** The job market has been reshaped by the pandemic in ways we are only beginning to understand. This is why we released our annual "[Guide to Kickstarting Your Career](#)" to help recent graduates and other career starters navigate today's rapidly evolving hiring climate. What advice do you have for those starting out? Publish your thoughts with the hashtag [#CareerKickstart](#). We'll be looking to highlight your thoughts as part of this special report.

• **Support talent leaders hire and retain Gen Z talent:** By the year 2030, the number of Gen Z employees is expected to triple. To support talent leaders, we've shared "[5 Tips to Attract and Retain Gen Z Talent](#)". What advice do you have for organizations seeking to hire and retain Gen Z talent?

• **Let's celebrate recruiters:** Recruiters have had a challenging past couple of years. After riding the waves of the pandemic they are now at the center of the Great Reshuffle, we're providing recruiters with [5 new tools](#) in LinkedIn Recruiter and sharing [a quiz showcasing their superpowers](#). We encourage you to share advice you have to spur recruiters on in the year to come, as well as your appreciation for them.

## New features to elevate your thought leadership



The team has been hard at work creating new products and features to help share your thought leadership and courses on LinkedIn. Below are a few we're excited to share. To access all of these new features, please make sure you have creator mode turned on.

• **Audio Events:** Earlier this year, LinkedIn started beta testing a new event experience that gave creators the ability to host interactive audio discussions with their audiences. Now, Audio Event hosting access will be rolled out to more Creators. If you're interested in hosting your own audio-based Office Hours, please ensure you have Creator Mode turned on.

• **Adding a Link To Your LinkedIn Profile:** You can now add a link to the top of your profile. Increase visibility for a personal website, event, or portfolio, so that audiences can learn more about you and your brand.

• **Office Hours are now discoverable:** Learners can now search for and discover Office Hours on LinkedIn Learning.

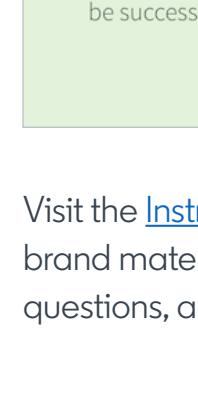
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## Tips and resources at your fingertips



Visit the [Instructor Hub](#) to access valuable best practice guides, marketing assets, brand materials, and much more! Plus, stay connected with your fellow instructors, ask questions, and spark conversations in our [Instructor Group](#).

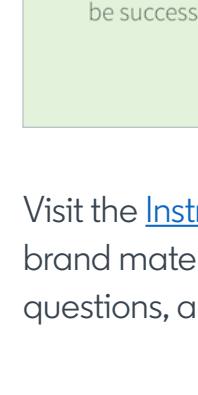
Thank you for inspiring, engaging, and motivating our learners each day.

 **Zoe Kelsey**  
Instructor Marketing Manager  
LinkedIn Learning



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