



Welcome LinkedIn Learning Instructors!

July 25th, 2023

NDA

The Legal Stuff

All materials presented here are subject to your instructor, LinkedIn, or Microsoft NDA unless indicated.



Zoom Etiquette

- Please put yourself on mute when you aren't speaking
- Use "Raise Hand" so we know you would like to speak
- Use the chat during presentations for comments/questions





Agenda

1. Welcome
2. Special updates
3. Q&A with LiL leadership
4. Thank you!



Special updates

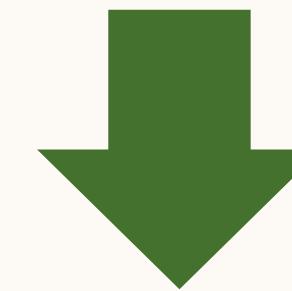
Shea Hanson

Chief of Staff, Global Content
Strategy at LinkedIn Learning



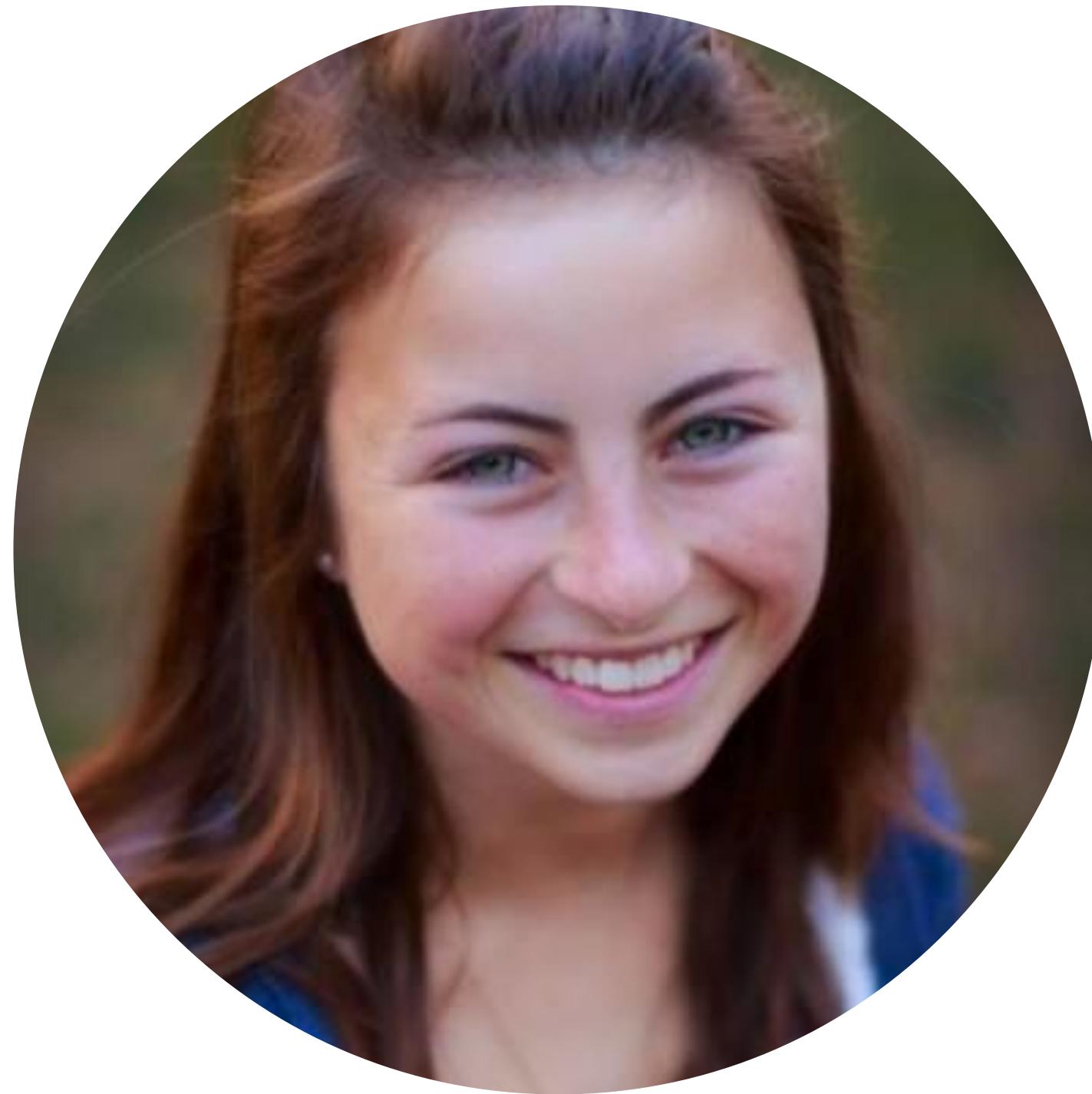
Zoë's next play

Instructor Marketing Manager



Community strategist for LinkedIn Talent
Solutions' LEAD programs

Passing the baton ...



Zoë Kelsey



Jon Caña

Instructor Connect Update



San
Francisco



October
26th



Virtual
summit



January
30th



New York
City



May 9th



Monthly → Quarterly



Instructor all-hands and newsletters will move from monthly to quarterly

- Our next Instructor newsletter will go the 2nd month of each quarter, starting in August, followed by November
- Our next all-hands will be on October 31st from 9:30-10:30 am PT, the first month of each quarter.

Q&A with LinkedIn Learning leadership



Jolie Miller

Director of Business +
Creative Content
Strategy



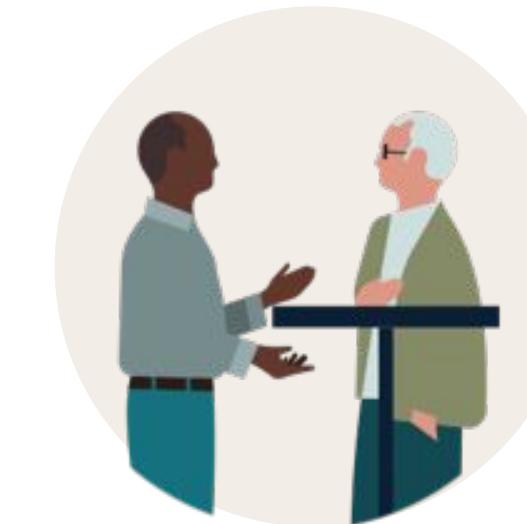
Mordy Golding

Group Product
Manager



Q&A

Stay connected



1. Instructor newsletter - quarterly

Learn what we're up to, what we're hearing from all of you, and more. [View archives](#)

2. Instructor all-hands on October 31, 2023

Join us for the monthly all-hands where we'll have Q&A with the LinkedIn Learning leaderships team, plus special breakouts. [RSVP today](#)

3. Instructor hub offers tips + resources

Looking for tips? Learn how to market your course, create a newsletter, go live on LinkedIn, and so much more! [Visit the hub](#)

4. Instructor group

Connect with your peers and ask questions. [Join today!](#)

Thank you!

Please take our survey:

<https://www.surveymonkey.com/r/july23-instructor-allhands>

