



# Welcome LinkedIn Learning Instructors!

July 25th, 2023



# NDA

## The Legal Stuff

All materials presented here are subject to your instructor, LinkedIn, or Microsoft NDA unless indicated.

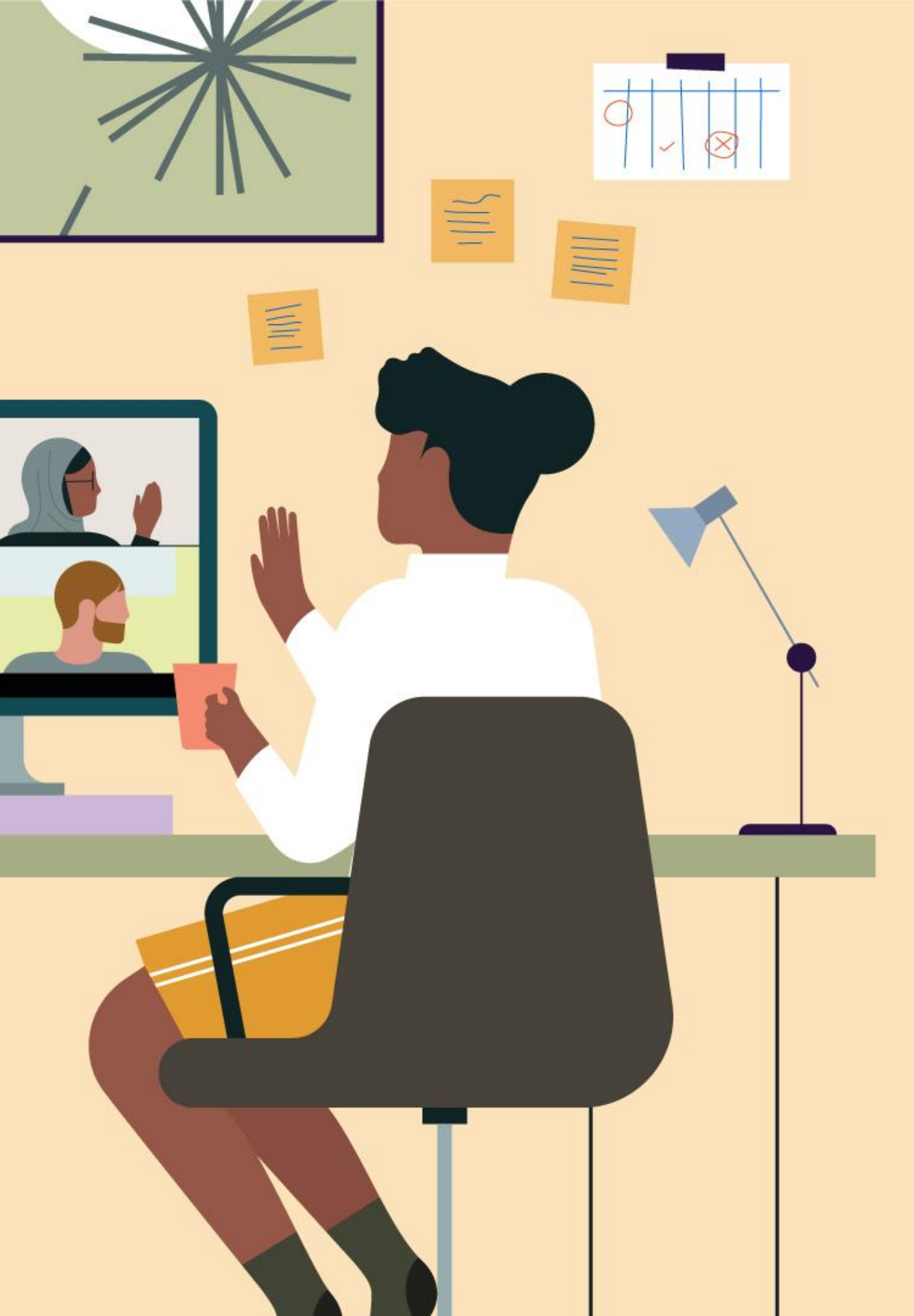




# Zoom Etiquette

- Please put yourself on mute when you aren't speaking
- Use "Raise Hand" so we know you would like to speak
- Use the chat during presentations for comments/questions





# Agenda

1. Welcome
2. Special updates
3. Q&A with LiL leadership
4. Thank you!





# Special updates

**Shea Hanson**

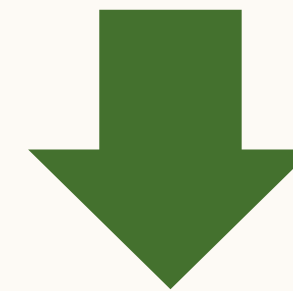
Chief of Staff, Global Content  
Strategy at LinkedIn Learning





## Zoë's next play

Instructor Marketing Manager



Community strategist for LinkedIn Talent Solutions' LEAD programs



# Passing the baton ...



**Zoë Kelsey**



**Jon Caña**



# Instructor Connect Update



San  
Francisco



Virtual  
summit



New York  
City



October  
26th



January  
30th



May 9th





# Monthly → Quarterly



## **Instructor all-hands and newsletters will move from monthly to quarterly**

- Our next Instructor newsletter will go the 2nd month of each quarter, starting in August, followed by November
- Our next all-hands will be on October 31st from 9:30-10:30 am PT, the first month of each quarter.



# Q&A with LinkedIn Learning leadership



**Jolie Miller**

Director of Business +  
Creative Content  
Strategy



**Mordy Golding**

Group Product  
Manager



A graphic featuring a light gray circle on a white background. To the left of the circle is a vertical orange bar. The text "Q&A" is written in a brown, cursive font inside the circle.

Q&A

# Stay connected



## 1. Instructor newsletter - quarterly

Learn what we're up to, what we're hearing from all of you, and more. [View archives](#)



## 2. Instructor all-hands on October 31, 2023

Join us for the monthly all-hands where we'll have Q&A with the LinkedIn Learning leaderships team, plus special breakouts. [RSVP today](#)



## 3. Instructor hub offers tips + resources

Looking for tips? Learn how to market your course, create a newsletter, go live on LinkedIn, and so much more! [Visit the hub](#)



## 4. Instructor group

Connect with your peers and ask questions. [Join today!](#)

Questions? Reach us at [LiLInstructors@linkedin.com](mailto:LiLInstructors@linkedin.com)



# Thank you!

Please take our survey:

<https://www.surveymonkey.com/r/july23-instructor-allhands>

