

Reminder emails

Use these emails to remind learners about the ongoing opportunity to build skills and advance their careers.

Reminder email No. 1

Subject line options:

Access LinkedIn Learning anytime

OR

Start learning something new with LinkedIn learning

OR

Enhance your professional skills today

Hello,

We're writing to remind you that as an **<employee/student>** at **<Organization Name>**, you have unlimited access to LinkedIn Learning, an on-demand library of high-quality instructional videos covering a vast range of software, business and creative skills.

With more than 5,000 courses taught by industry experts—and more added every week—LinkedIn Learning is designed for all levels of learners, and it's available whenever you're ready to learn. You can access it from your LinkedIn profile. And with the LinkedIn Learning app, you can view courses from your mobile device.

A great way to get started is to **watch the *How to Use LinkedIn Learning* course.**

Best regards,

<Signature>

Reminder email No. 2

Subject line options:

Meet career goals with LinkedIn Learning

OR

Add learning goals to your MBOs

OR

Add learning to your annual goals

OR

Develop new skills with LinkedIn Learning

Hello,

As we kick off our annual review process, and as you think about your strengths and accomplishments as well as how you'd like to grow further, we recommend you include a learning goal in your annual goals or MBOs. As a benefit, <Organization Name> provides you with access to more than 5,000 courses offered by LinkedIn Learning. Enhance your technology and coding skills, leadership and management style, marketing and finance knowledge and more depending on what's relevant to you and your role. Partner with your manager to develop a learning plan that helps you continue to grow in your career.

Best,

<Signature>

Reminder email No. 3

Subject line:

On-demand engineering courses for you

Hello,

At <Organization Name>, professional development is important, which is why we offer all employees access to the broad and deep LinkedIn Learning library of on-demand courses. LinkedIn Learning offers hundreds of engineering courses on development topics that include PHP, C++, Java and cloud computing. You and your colleagues are encouraged to explore LinkedIn Learning content to find the right courses for expanding your skills.

When looking at a specific course, you can view the job roles and companies of those who've taken that course, which is helpful when determining whether that course is relevant to you.

Best regards,

<Signature>

