

Learner upgrade announcement email

Subject Line Options:

Are you up and running on LinkedIn Learning yet?

OR

Check out LinkedIn Learning, an upgraded way to explore Lynda.com content

OR

Don't forget that you now have access to LinkedIn Learning

Hello -

You now have access to great Lynda.com content powered by LinkedIn insights on the most-in-demand skills.

Your learning history and progress has been brought over from Lynda.com, so you can pick up right where you left off.

Your upgrade to LinkedIn Learning includes:

- A clean and redesigned user experience to get you learning and on your way quickly
- Personalized course recommendations based on trending skills relevant to your job
- The ability to 'like' a course or share it with others on Facebook, Twitter, and LinkedIn
- Collections, which allows you to organize course and videos into groups

Don't hesitate to let me know if you have any questions. I look forward to your feedback. Happy learning!

Best regards,

<Your Name>