

Intranet

Your intranet page should be a hub of information for your learners. And it should help your learning and development (L&D) and Human Resources teams efficiently answer questions about on-demand instruction.

Follow these tips make your intranet page successful.

Provide easy access



- Include a link to the [Lynda.com homepage](#).
- Or include a link for accessing Lynda.com using single sign-on or a learning management system (LMS) if relevant.
- Feature Lynda.com prominently during your week of launch.



Incorporate content from executive sponsors

- Reinforce the importance of learning.
- Include photos, quotes and videos.

Include links to other communications, such as:



- Employee testimonials about the positive impacts of learning.
- Lists of top courses and Learning Paths relevant to your organization.
- Internal blog posts from organization leaders or someone on your learning and development team.



Drive traffic to your intranet page

- Display print or digital signage to promote Lynda.com.
- Be sure to include your access URL.



Post FAQs

- How do I access Lynda.com?
- How do I use Lynda.com?
- Who do I contact internally for more information?
- Other questions as necessary.