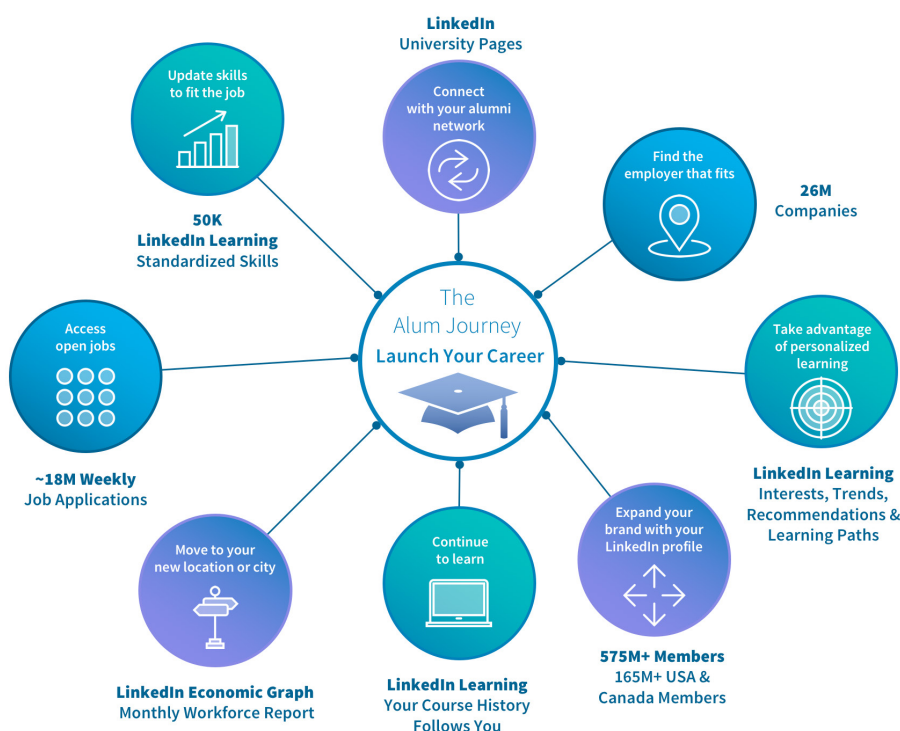




LinkedIn Learning for Alumni

The combination of LinkedIn Learning content and the power of the LinkedIn platform supports alumni through each phase of their career trajectory.



Solution Highlights

- Extend** your institution's mission for lifelong learning beyond graduation
- Enable** on-demand skills training for just-in-time learning needs
- Engage** or re-activate target alumni groups with personalized content
- Promote** targeted workforce development and upskilling for key industries or initiatives
- Increase** the performance of your outreach campaigns
- Measure** progress against career training and workforce development goals

Learning Topics



BUSINESS

- Leadership & Management
- Professional Development
- Communication
- Online Marketing
- Microsoft Office and Other Productivity Software
- Project Management
- And More



TECH

- Data Science
- Software Development
- Design Thinking
- IT Infrastructure
- Web Design and Development
- Artificial Intelligence
- User Experience
- Blended Learning
- And More



CREATIVE

- 3D and Animation
- CAD
- Creative Software
- Design
- Video
- Photography
- And More



SAMPLE CAREER-ALIGNED CONTENT:

- Become a Manager
- Hiring and Onboarding your Team
- Strategy Fundamentals
- Managing Change
- Personal Branding
- The Power of a Growth Mindset
- Leadership Blindspots
- Become a Small Business Owner
- Interpersonal Effectiveness
- Prepare Yourself for a Career in Sales
- And More

Key Features

High Quality Interactive Content

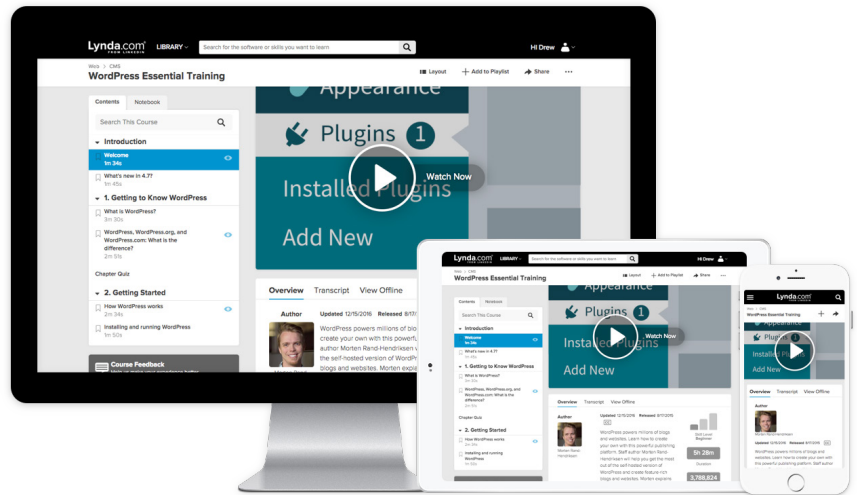
12,000+ digital courses taught by industry experts, including CEUs and certification prep courses

Insights-based Curation

Relevant course recommendations to each of your learners, based on unique data from LinkedIn.com

Accessible and Convenient

Micro and in-depth learning, enabling content to be viewed anytime, on any device, online or off



Additional Benefits of LinkedIn Learning

- Built for learning on-the-go: desktop, mobile, Apple TV, Roku TV
- 40 new courses added weekly, on average
- Designed by leaders in learning content and featuring expert instructors
- Available bite-size tutorials for just-in-time learning
- Customized learning paths for your Alumni Association's unique needs
- Real time reporting on key learning outcomes
- Certificates of completion, which can be added to a LinkedIn profile
- For large deployments, a dedicated customer success manager helps with goal setting, user adoption, and more

For more information: www.linkedin.com/learning

“We need to commit to lifelong learning in a way that we haven’t done in the past. Universities have been engaged in lifelong learning for many years, but it is usually treated as a second-class operation. We need to bring lifelong learning to the core of our mission.”

President of Northeastern University, Joseph E. Aoun, Robot-Proof: Higher Education in the Era of Artificial Intelligence