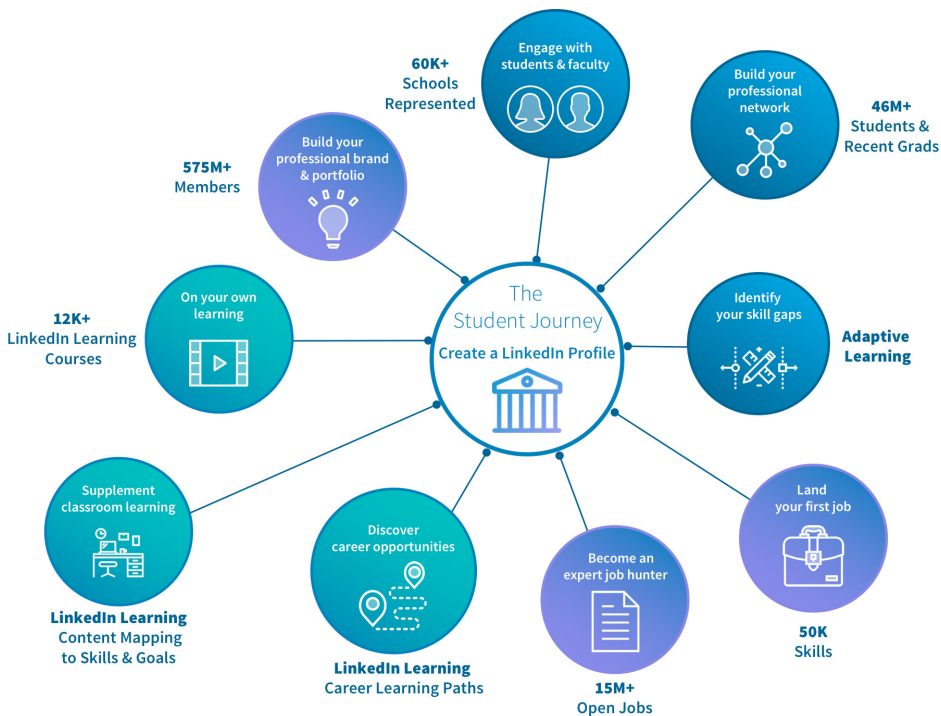


LinkedIn Learning for Higher Education

The combination of LinkedIn Learning content and the power of the LinkedIn platform enhances a student's journey through higher education.



Learning Topics



BUSINESS

- Leadership & Management
- Professional Development
- Communication
- Online Marketing
- Microsoft Office and Other Productivity Software
- Project Management
- And More



TECH

- Data Science
- Software Development
- Design Thinking
- IT Infrastructure
- Web Design and Development
- Artificial Intelligence
- User Experience
- Blended Learning
- And More



CREATIVE

- 3D and Animation
- CAD
- Creative Software
- Design
- Video
- Photography
- And More

Solution Highlights

- Promote** student career readiness
- Enable** flipped classroom learning
- Support** digital literacy initiative
- Provide** faculty and staff professional development
- Upskill** learners on the latest productivity tools

Key Features

LinkedIn Learning is specifically designed for both small and large scale deployments across an institution.

High Quality Interactive Content

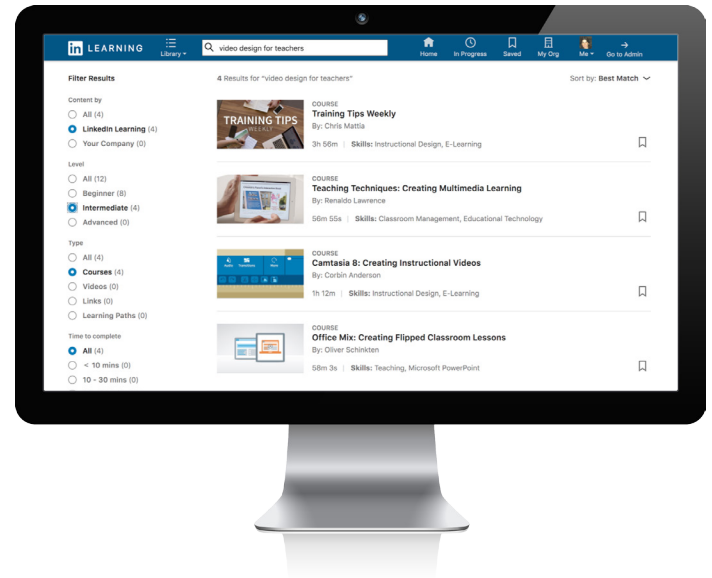
12,000+ digital courses taught by industry experts, including CEUs and certification prep courses. Available in English, Spanish, German, French, Japanese, Mandarin, and Portuguese

Insights-based Curation

Relevant course recommendations to each of your learners, based on unique data from LinkedIn.com

Accesible and Convenient

Micro and in-depth learning, enabling content to be viewed anytime, on any device, online or off



Additional Benefits of LinkedIn Learning

- Learn from any desktop or mobile device
- 40 new courses added weekly, on average
- Available bite-size tutorials for just-in-time learning
- Downloadable exercise files that reinforce retention
- Assessments to measure learning impact
- User management dashboard with engagement metrics
- Certificates of completion, which can be added to a LinkedIn profile
- Customize and recommend Learning Paths that map courses to curriculum and skill competencies
- Upload proprietary/custom content to create learning experiences unique to your institution
- For large deployments, a dedicated customer success manager helps with goal setting, user adoption and more
- Learning management system (LMS) integration and single sign-on (SSO) authentication available

For more information: www.linkedin.com/learning

“The diverse collection of topics covered on the LinkedIn Learning platform allows our students to make the most of their time with us by studying topics outside of, or in conjunction, with their degree programs. By connecting their LinkedIn profiles directly to the platform, they can show their networks that they’re committed to being lifelong learners.”

David Aldarondo, Manager of Network Services, Post University