

Grab-and-go messaging

Make spreading the word about Lynda.com easy. Copy and paste this promotional and inspirational messaging into internal communications channels that include emails, newsletters, intranet pages, social media, TV monitors and more.

Get personalized recommendations. Explore courses based on your experience and goals.

Watch on your schedule. Access Lynda.com courses from any device—anytime and anywhere. Get the app today.

Learn from industry experts. Stream Lynda.com courses taught by passionate instructors with real-world experience.

Learn at your own pace. Choose from more than 5,000 on-demand courses from Lynda.com, and watch on your own schedule.

Watch courses on business, creative and technology skills. Lynda.com offers more than 5,000 on-demand courses to help you build professional skills across a vast range of job functions.

Discover bite-size learning. All Lynda.com courses are broken into short videos, so you can focus on a key topic of interest. Microlearning, or watching small snippets of longer courses, helps you gain knowledge across numerous subjects. Dedicate 10 minutes each day to learning something new.

It's a great time to start learning. Your colleagues at <<u>Your Organization</u>> already take advantage of Lynda.com. Activate your profile and learn something new today.

Explore hot topics at <Your Organization>. Our most popular Lynda.com courses this month were <*Course A>*, *<Course B>* and *<Course C>*. Take one of them today.

Find the right path for you. Lynda.com offers dozens of Learning Paths, or series of courses in which industry experts teach valuable career knowledge and skills. Two popular Learning Paths are **Become a Digital Marketer** and **Become a Front-End Web Developer.**

Quizzes didn't end in college. Confirm your understanding using Lynda.com assessments, practice environments and coding practice windows.

Learn anytime, from anywhere. Download courses to your mobile device to view instruction on the go while you're offline. Start a course on a desktop device and finish it on your smartphone. Bookmark courses on your phone and watch them on your computer. Get the Lynda.com app today.

Make learning social. Do you have colleagues with similar learning interests? Pair up! Choose a Lynda.com course, watch it and discuss.

Learn something new. On average, Lynda.com publishes 25 courses each week. Wondering what's new and interesting? Filter for the most recent using the main search bar.

