



LinkedIn Learning

Downloadable Reports

Inform your organization's learning strategy through actionable insights from LinkedIn Learning's customizable experience for downloadable reports.

With Downloadable Reports, Admins can:

- 1 Customize reports by including learner activity across content types
- 2 Explore micro learning trends by reviewing insights on video completion
- 3 Review detailed learner activity across multiple content recommendations

Report Name	Report Description	
ANALYZE LEARNING ACTIVITY		
Organization Summary	Analyze aggregated activity across learners	Download
Learner Summary	Analyze aggregated activity per learner	Download
Learner Detail	Analyze detailed activity per learner	Download
CEU Detail	Analyze Continuing Education Units earned by your learners	Download
TRACK LEARNER DETAILS, GROUPS AND RECOMMENDATIONS		
Learner Management	Track learner license status, details and engagement	Download
Group Summary	Track your groups and their engagement	Download
Recommendation Summary	Track aggregated learner progress for your recommendations	Download
Recommendation Detail	Track detailed learner progress for your recommendations	Download
DISCOVER THE MOST POPULAR CONTENT		
Content Summary	Discover which content is most popular among your learners	Download

Detailed reporting for a variety of use cases

Admins can analyze learning activity, track detailed learner progress across recommended content, and see which content was most popular among learners .

Analyze Learning Activity

Organization Summary	Analyze aggregated activity across learners
Learner Summary	Analyze aggregated activity per learner
Learner Detail	Analyze detailed activity per learner
CEU Detail	Analyze Continuing Education Units earned by your learners

Track Learner Details, Groups and Recommendations

Learner Management	Track learner license status, details & engagement
Group Summary	Track your groups and their engagement
Recommendation Summary	Track aggregated learner progress for your recommendations
Recommendation Detail	Track detailed learner progress for your recommendations

Discover The Most Popular Content

Content Summary	Discover which content is most popular among your learners
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How to customize your reports

1 Navigate to “Reports” page

2 Click on the icon to the right of the Report Name you wish to customize and download.

Report Name	Report Description	
ANALYZE LEARNING ACTIVITY		
Organization Summary	Analyze aggregated activity across learners	Download icon
Learner Summary	Analyze aggregated activity per learner	Download icon
Learner Detail	Analyze detailed activity per learner	Download icon
CEU Detail	Analyze Continuing Education Units earned by your learners	Download icon
TRACK LEARNER DETAILS, GROUPS AND RECOMMENDATIONS		
Learner Management	Track learner license status, details and engagement	
Group Summary	Track your groups and their engagement	
Recommendation Summary	Track aggregated learner progress for your recommendations	
Recommendation Detail	Track detailed learner progress for your recommendations	

3 A pop-up will appear with options to customize your report (e.g. by time range, groups, and content type)

Customize your Learner Detail report

Report Time Range
Select a predefined or custom time range
Past 30 days

Choose Content Types
Select one or multiple types Clear all
☒ Courses
☒ Learning Paths
☒ Documents
☒ Articles
☐ Videos
Cannot be combined with other content types

Choose Content Providers
Select one or multiple providers Clear all
☒ LinkedIn
☒ Example Company

Filter by Groups
Enter group names

Cancel Download

Further key features

- Reporting on **learning activity** for Learning Paths
- Details on **skills tagged to content** learners are viewing
- **New report** specifically for details on Continuing Education Unit (CEU) credits

[Click here](#) for all details around LinkedIn Learning reporting metrics and how these are calculated